



# AP-VP350™

## BcN Video Phone

High Performance Broadband Convergence Network  
MCU Video Phone Solution

# Application Note



# **AddPac**

**AddPac Technology**

Sales and Marketing

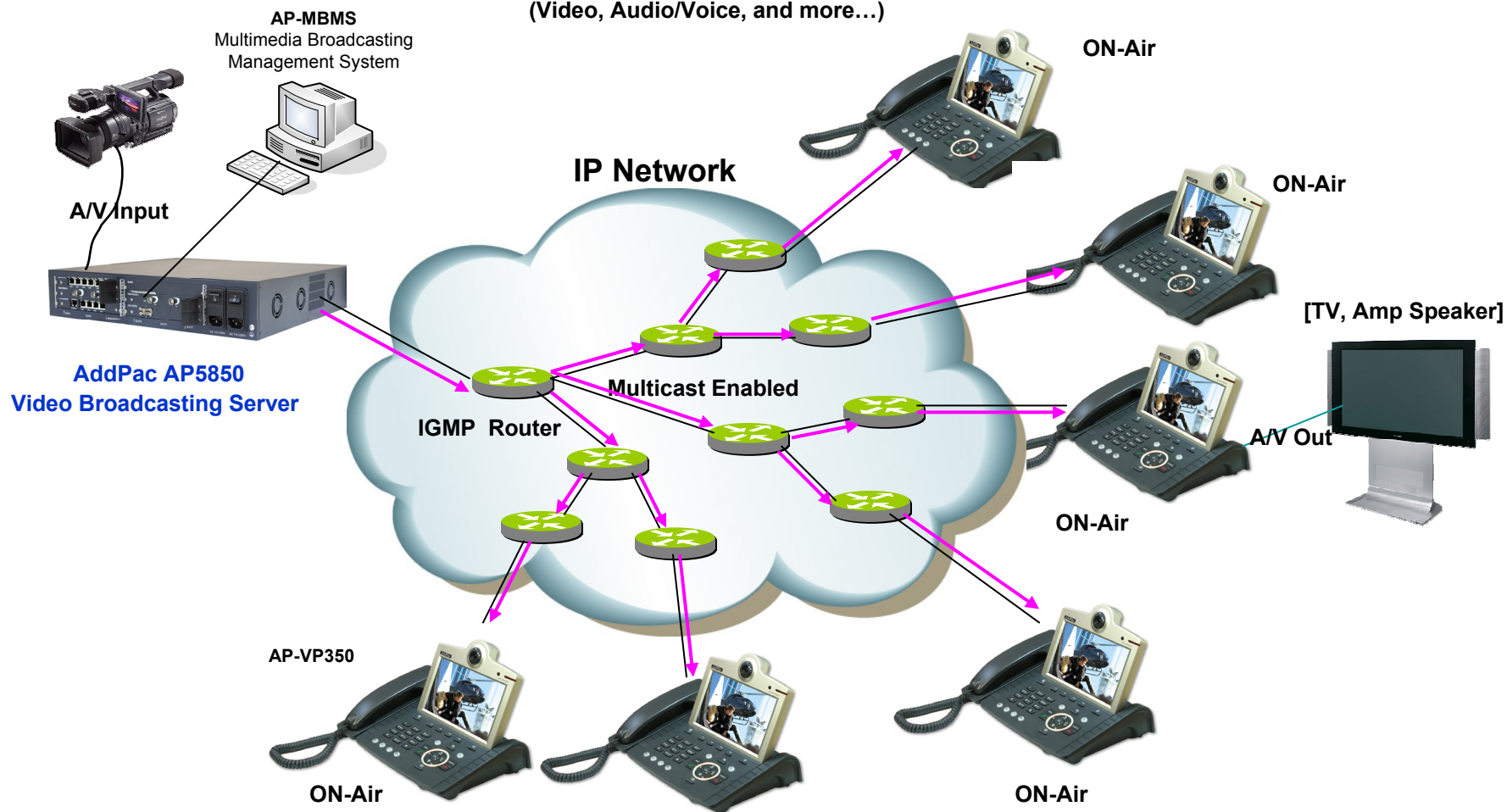
# AP-VP350 IP Video Phone

## Application Area

- Audio/Video Real-time Broadcasting
- Video on Demand Application
- IPTV Application
- Unattended Surveillance
- Point-to-Point Video Phone Service
- IP Video Telephony
- Video Phone & Video Broadcasting/ VoD /IPTV
- Video Conference (Built-In MCU)
- Document Sharing
- IPv6 Multimedia Telephony Application
- Network Media Player (LAN, USB)

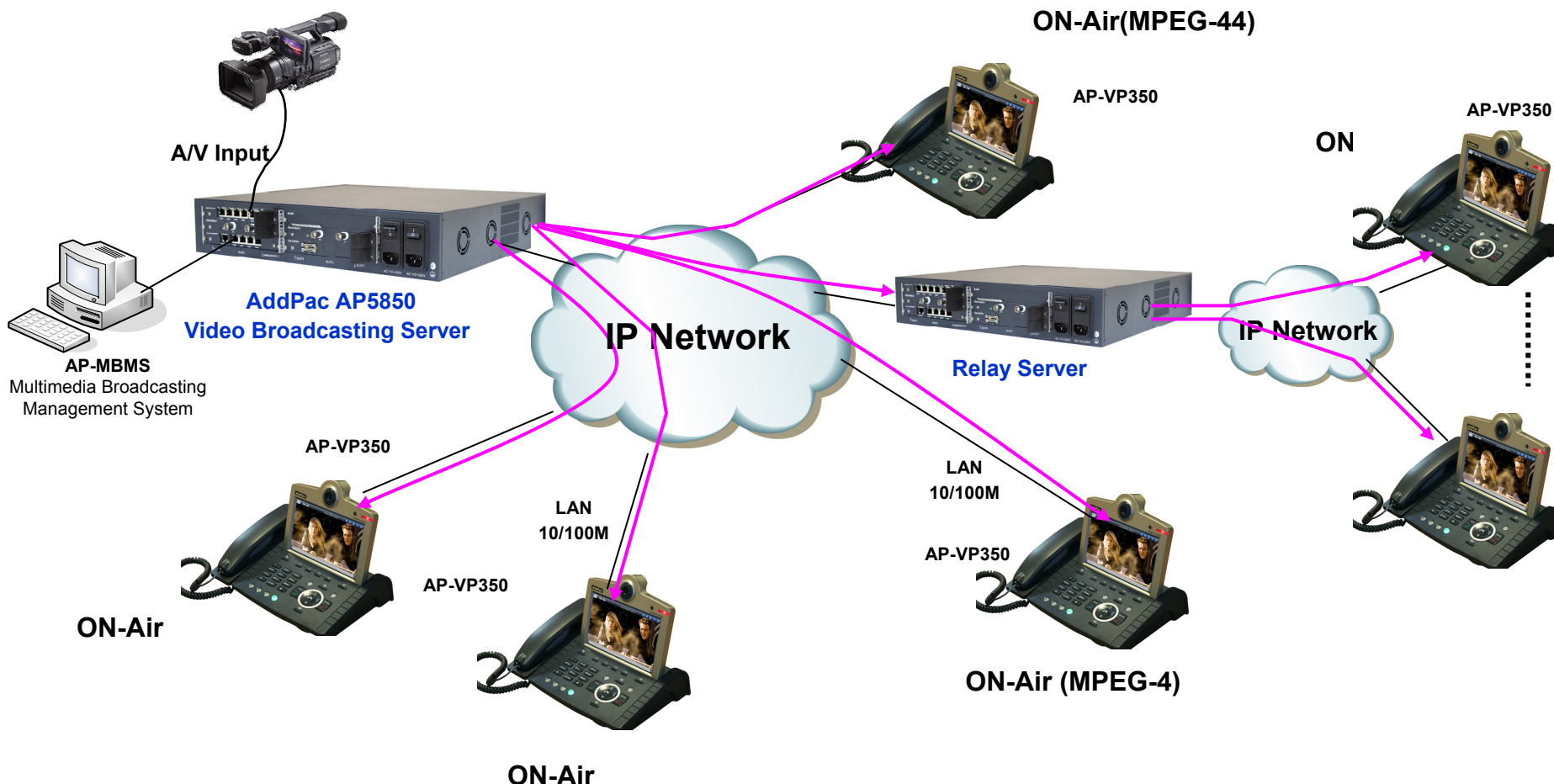
# Audio/Video Real-time Broadcasting

## Audio and Video Broadcasting Service via **Multicasting** IP Network (Video, Audio/Voice, and more...)



# Audio/Video Real-time Broadcasting

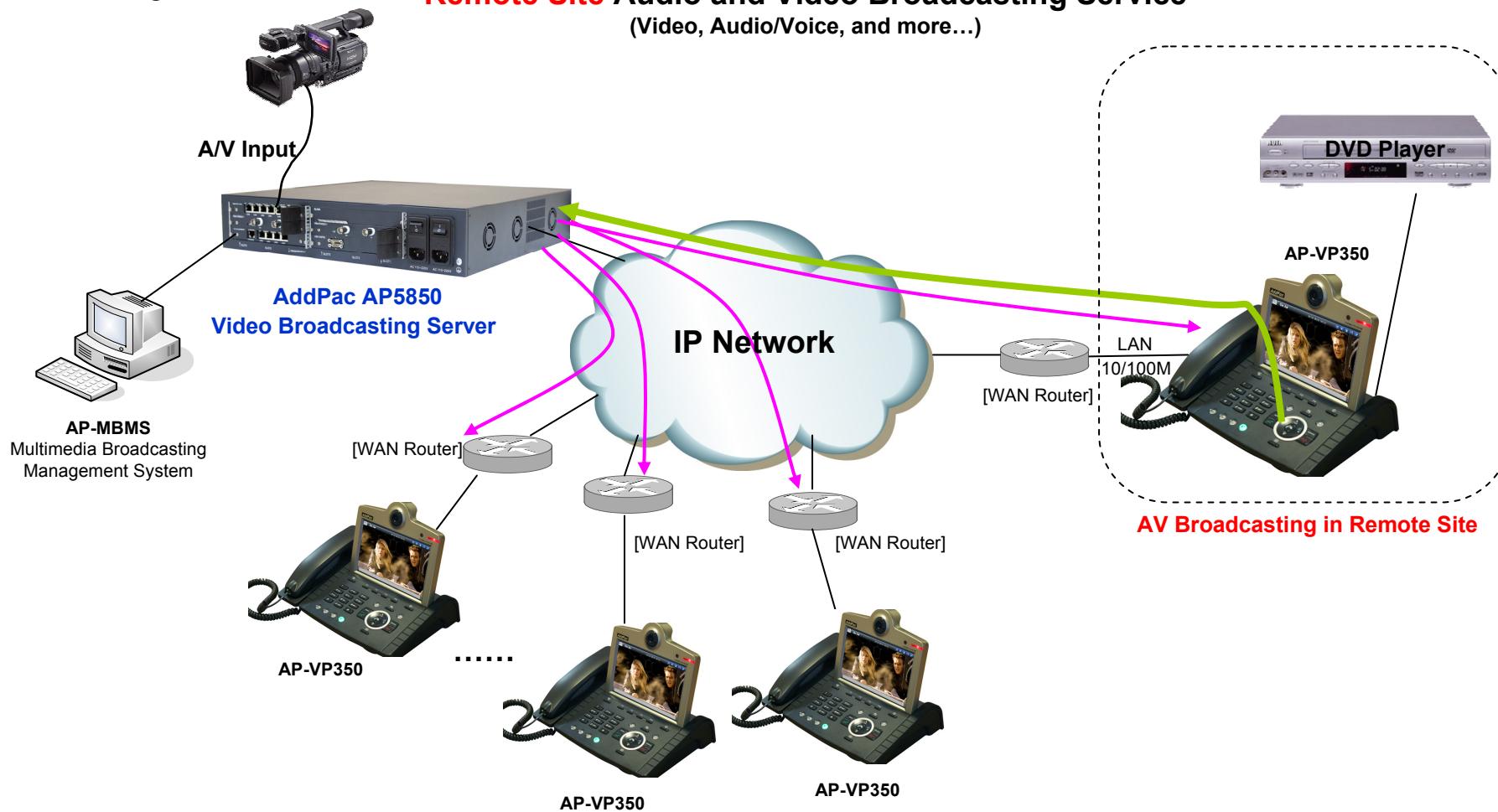
Audio and Video Broadcasting Service via  
**Unicasting** IP Network  
(Video, Audio/Voice, and more...)



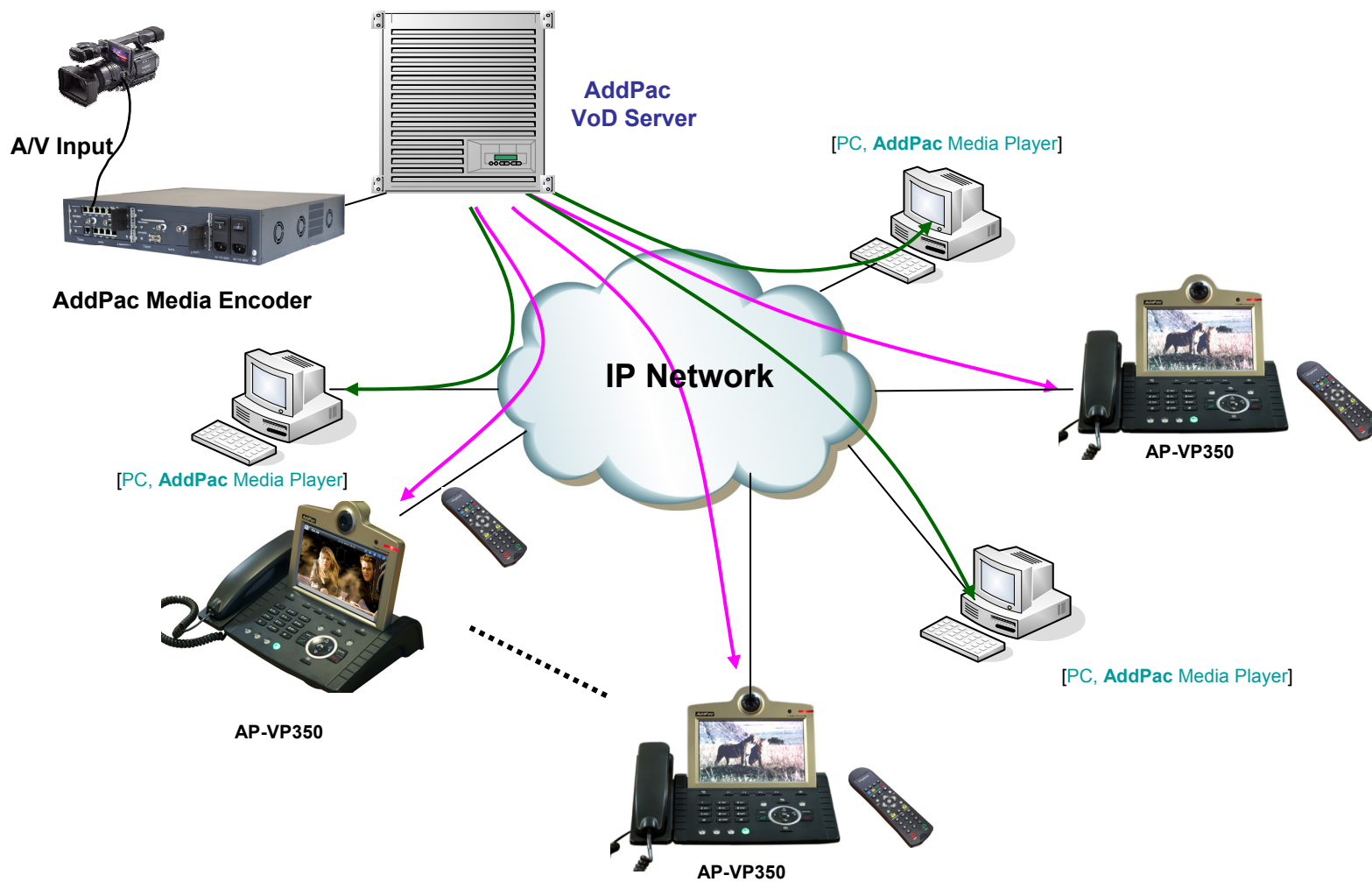
# Audio/Video Real-time Broadcasting

AV Broadcasting in HQ or Center

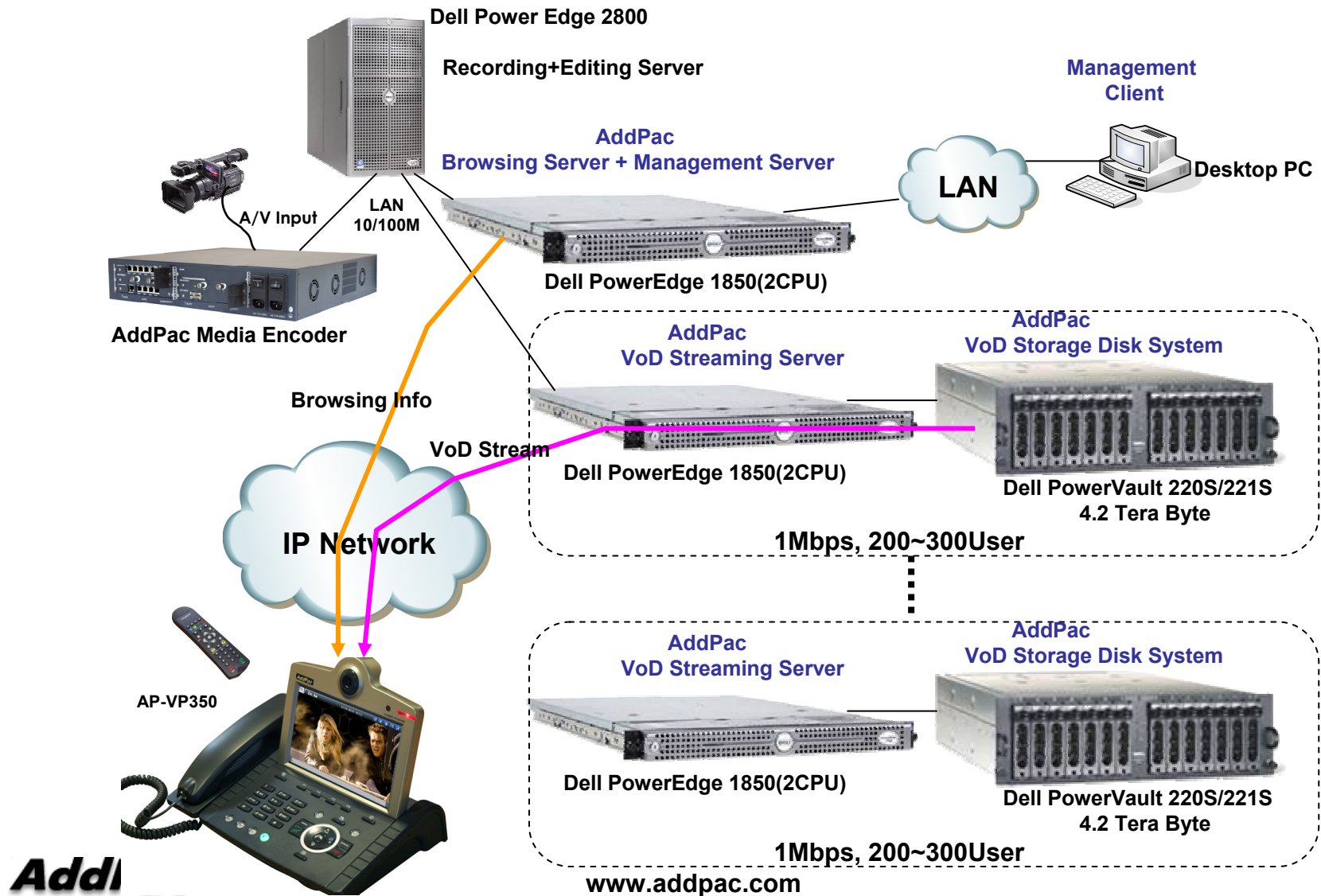
**Remote Site** Audio and Video Broadcasting Service  
(Video, Audio/Voice, and more...)



# Video on Demand Service

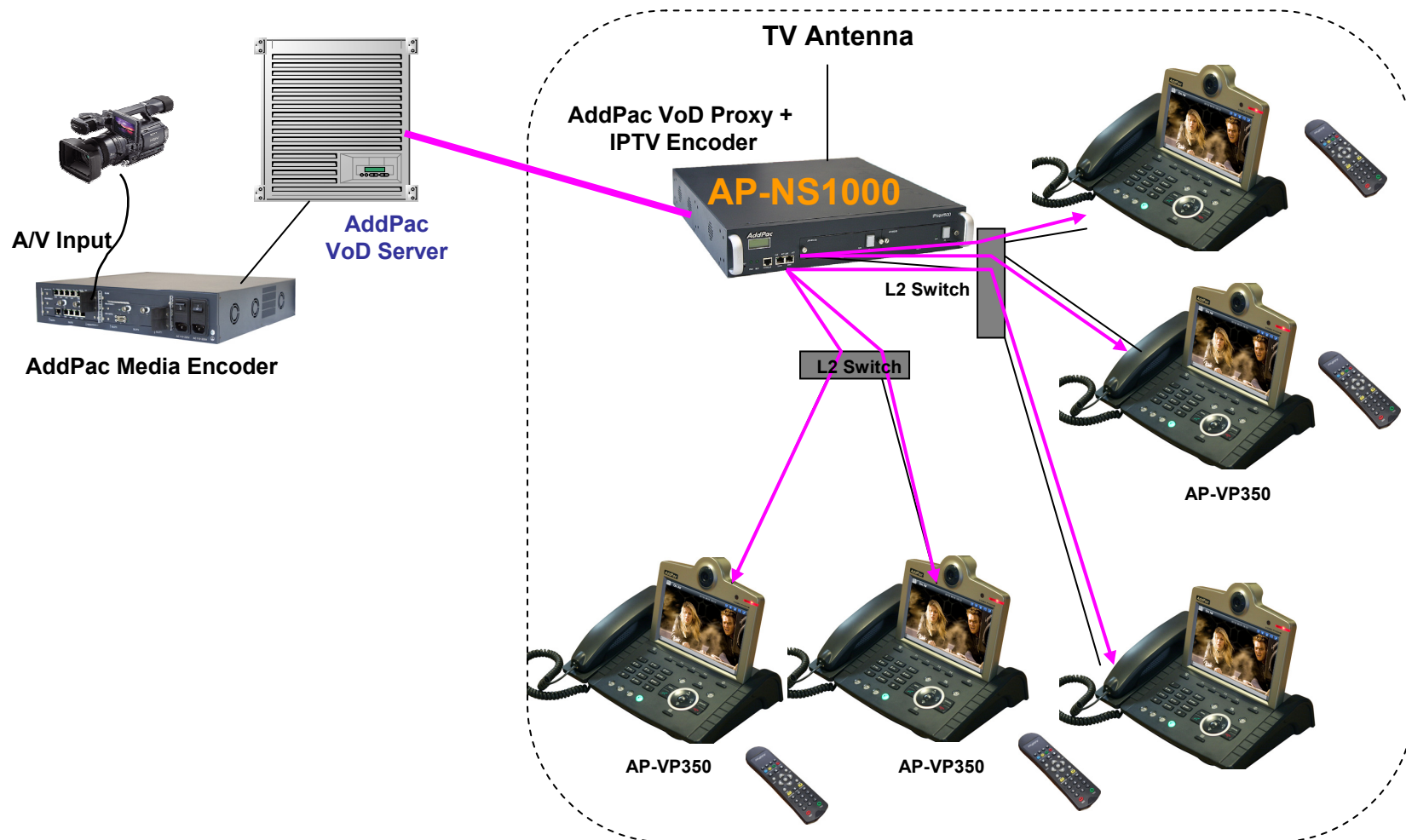


# VoD Service Real Network Diagram



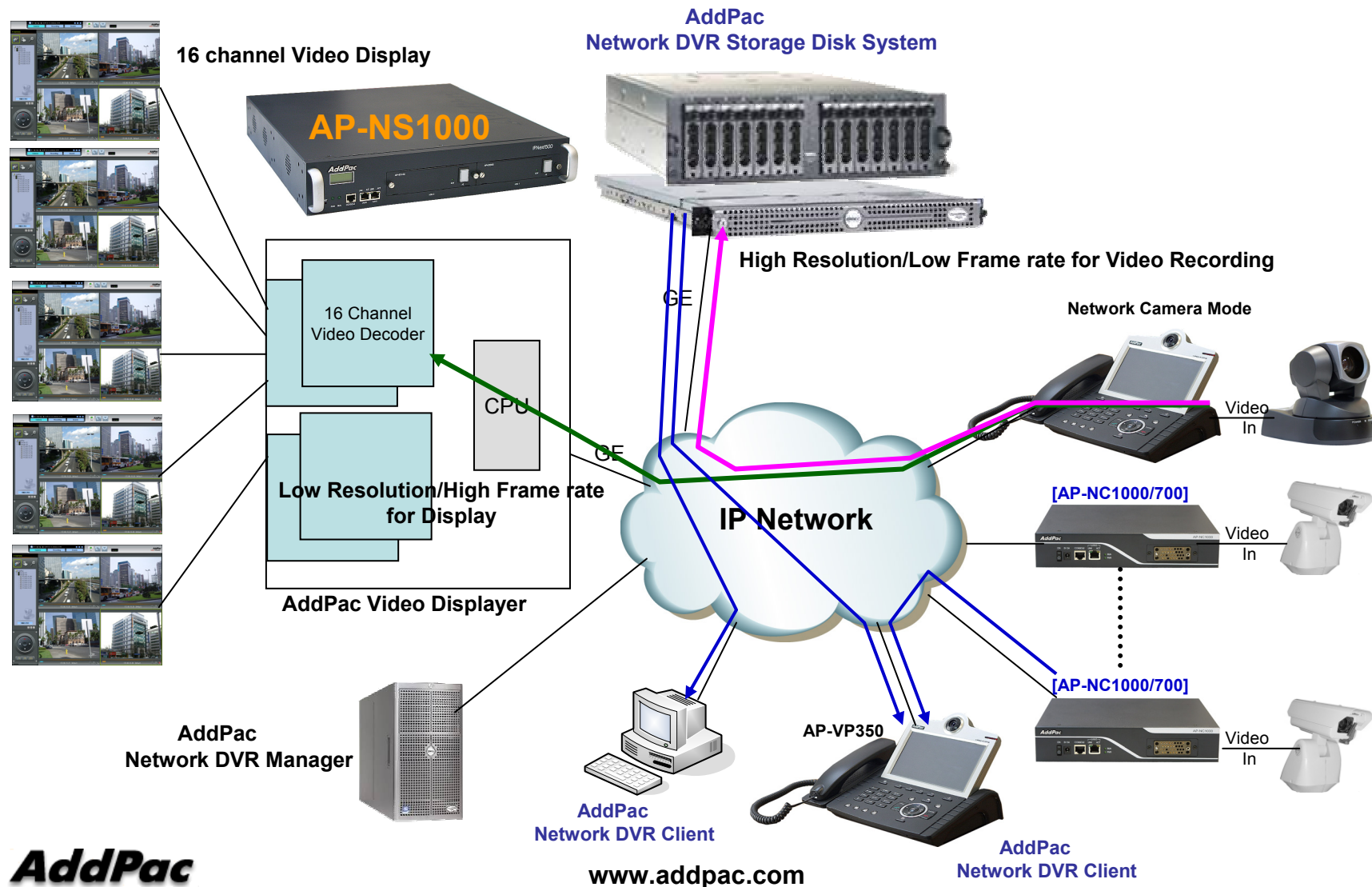
# IPTV Service for Enterprise

## AP-VP350 Video Phone

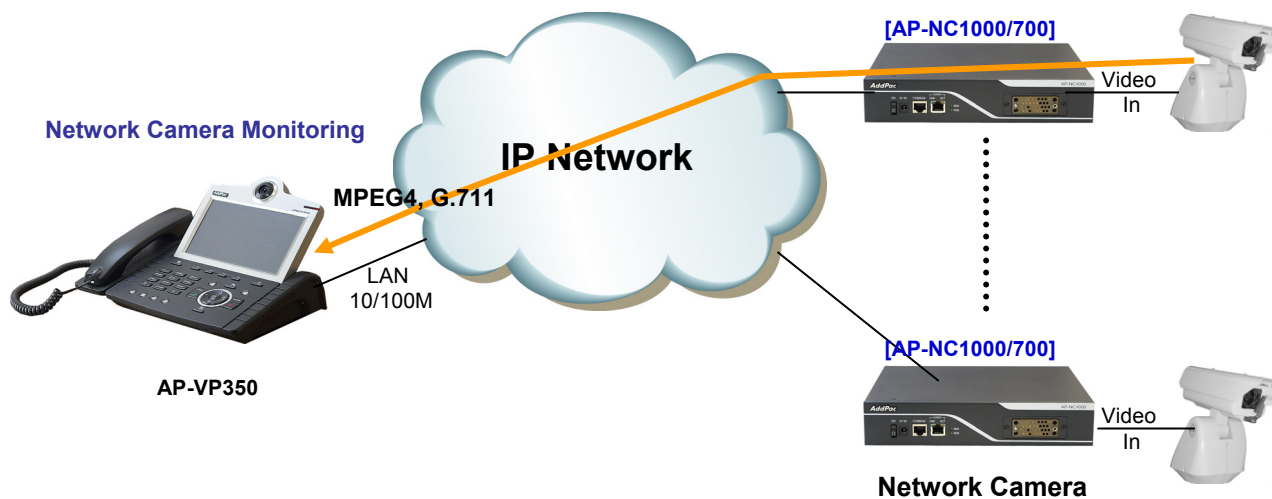




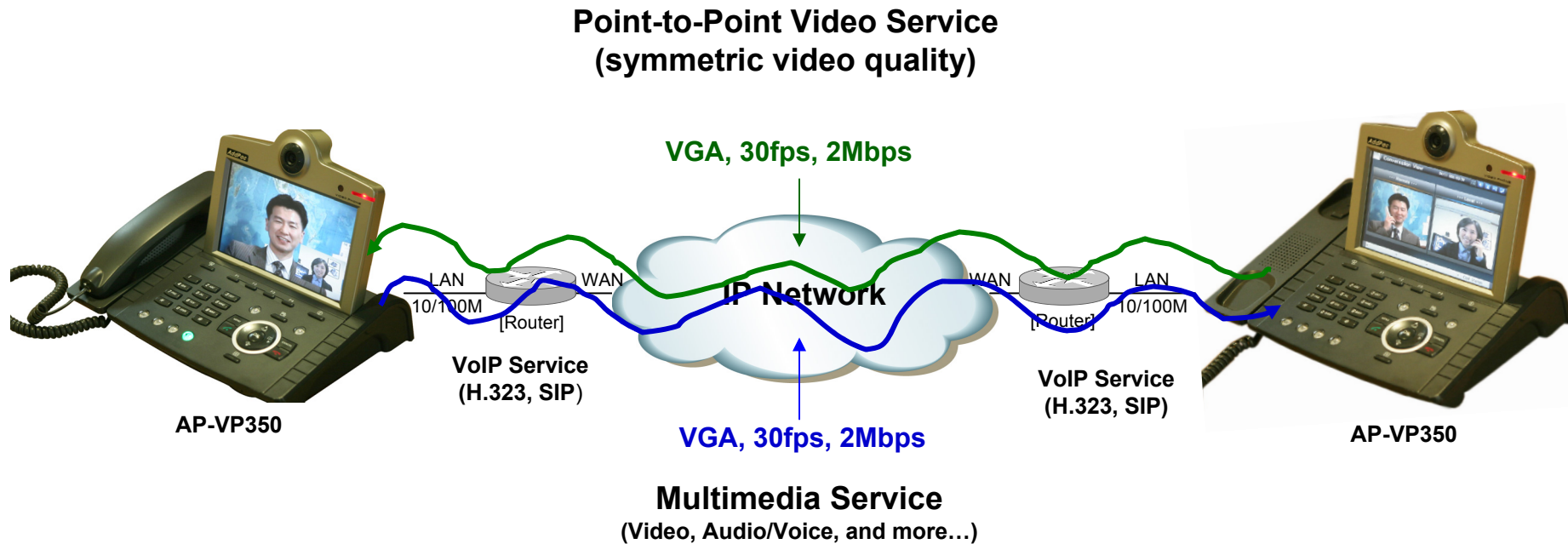
# Unattended Surveillance (Network Camera)



# Unattended Surveillance (Network Camera Monitoring)

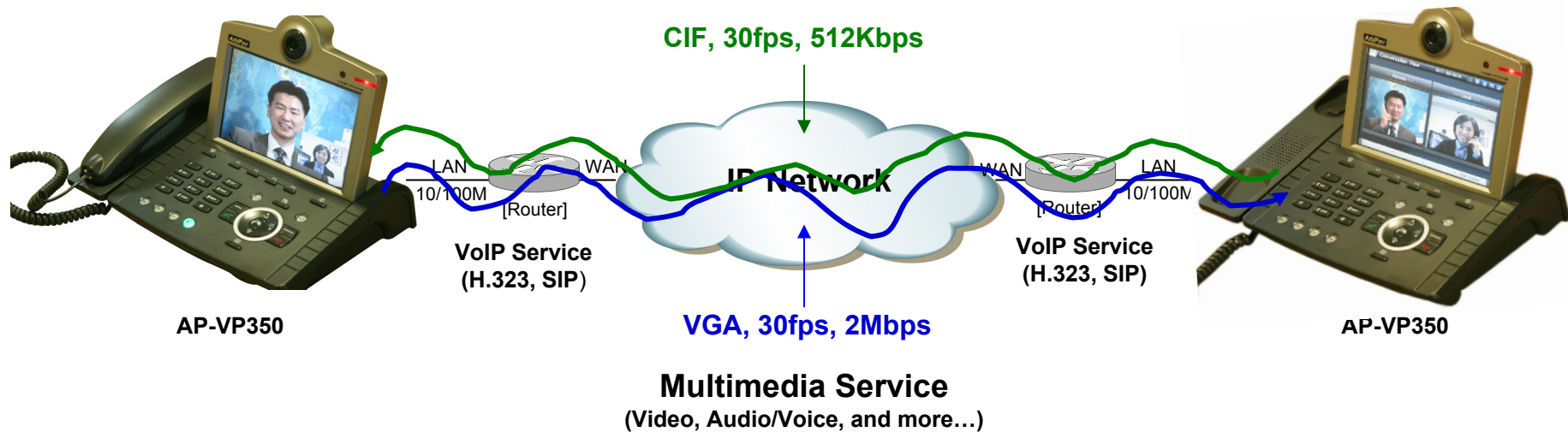


# PTP Video Phone Application

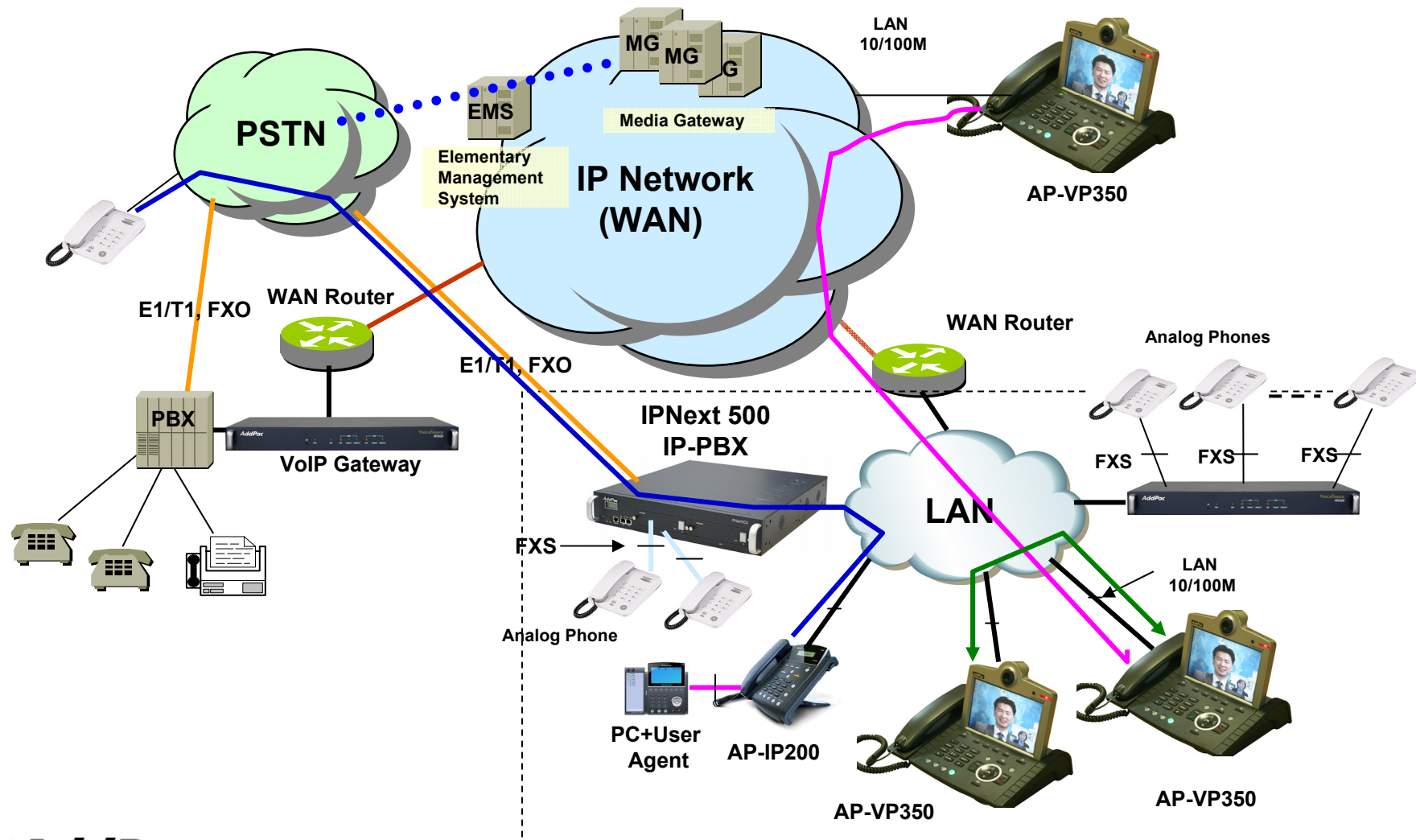


# PTP Video Phone Application

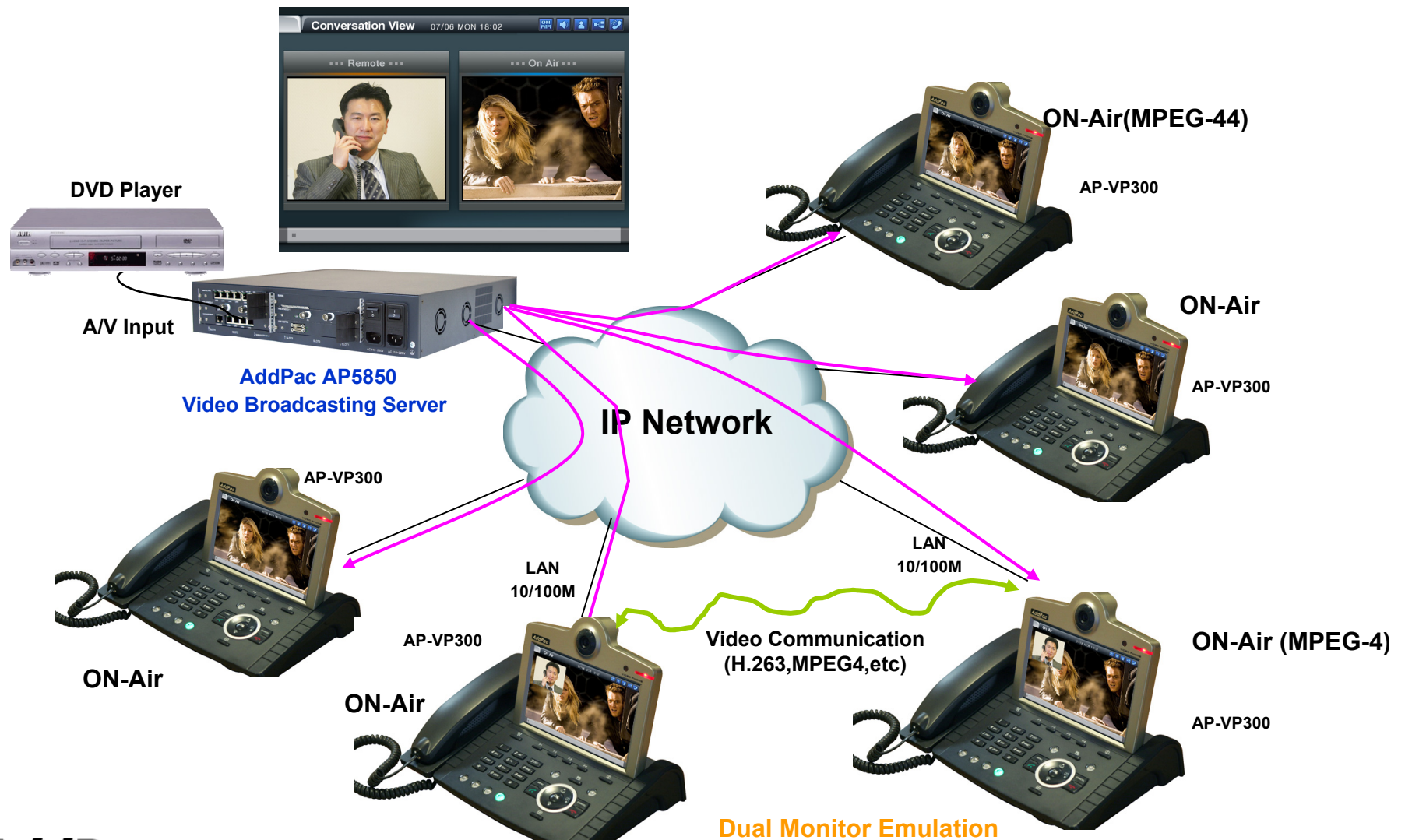
## Point-to-Point Video Service (Asymmetric video quality)



# IP Video Telephony Application

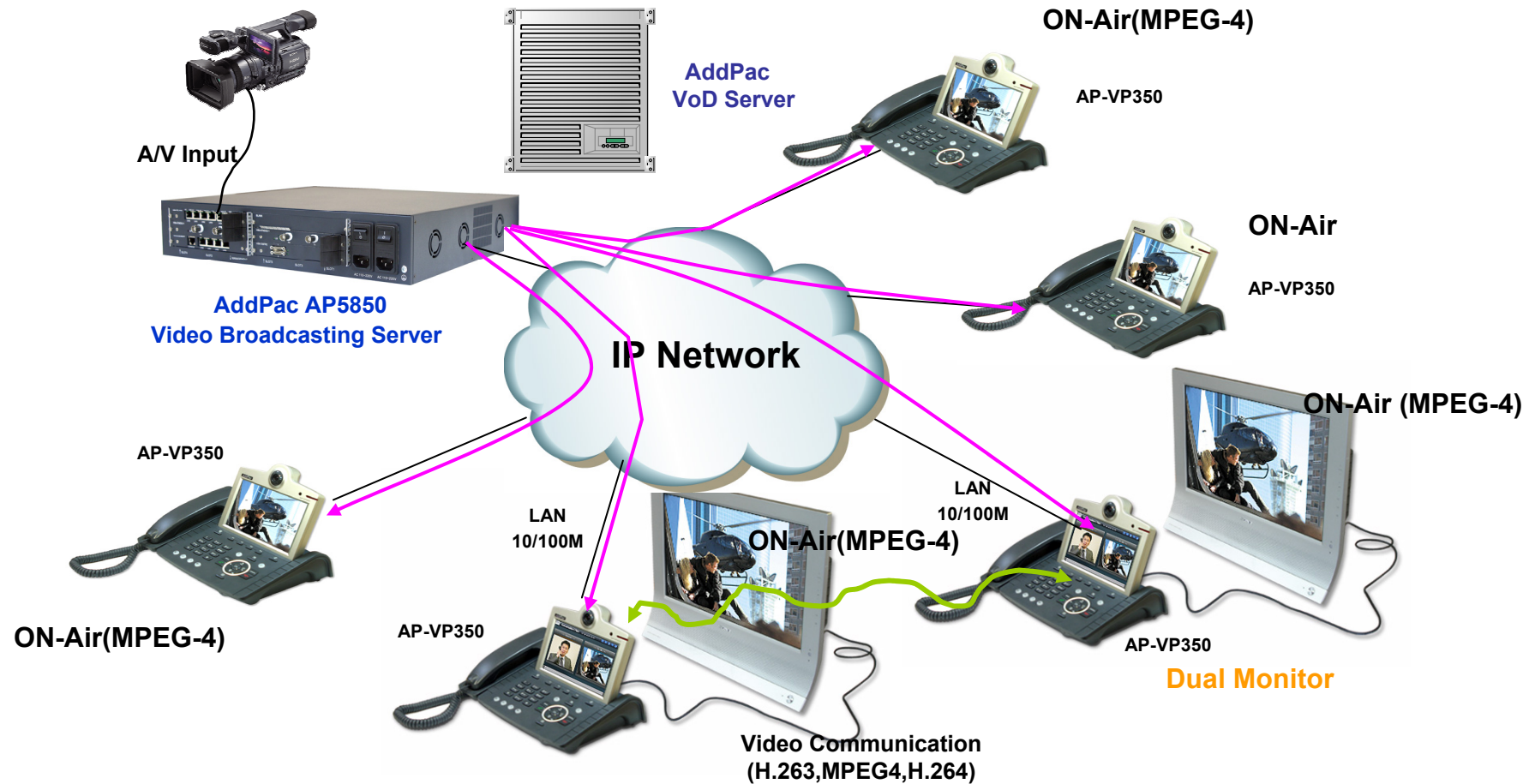


# Video Phone & Video Broadcasting/ VoD /IPTV (Dual Monitor Emulation)

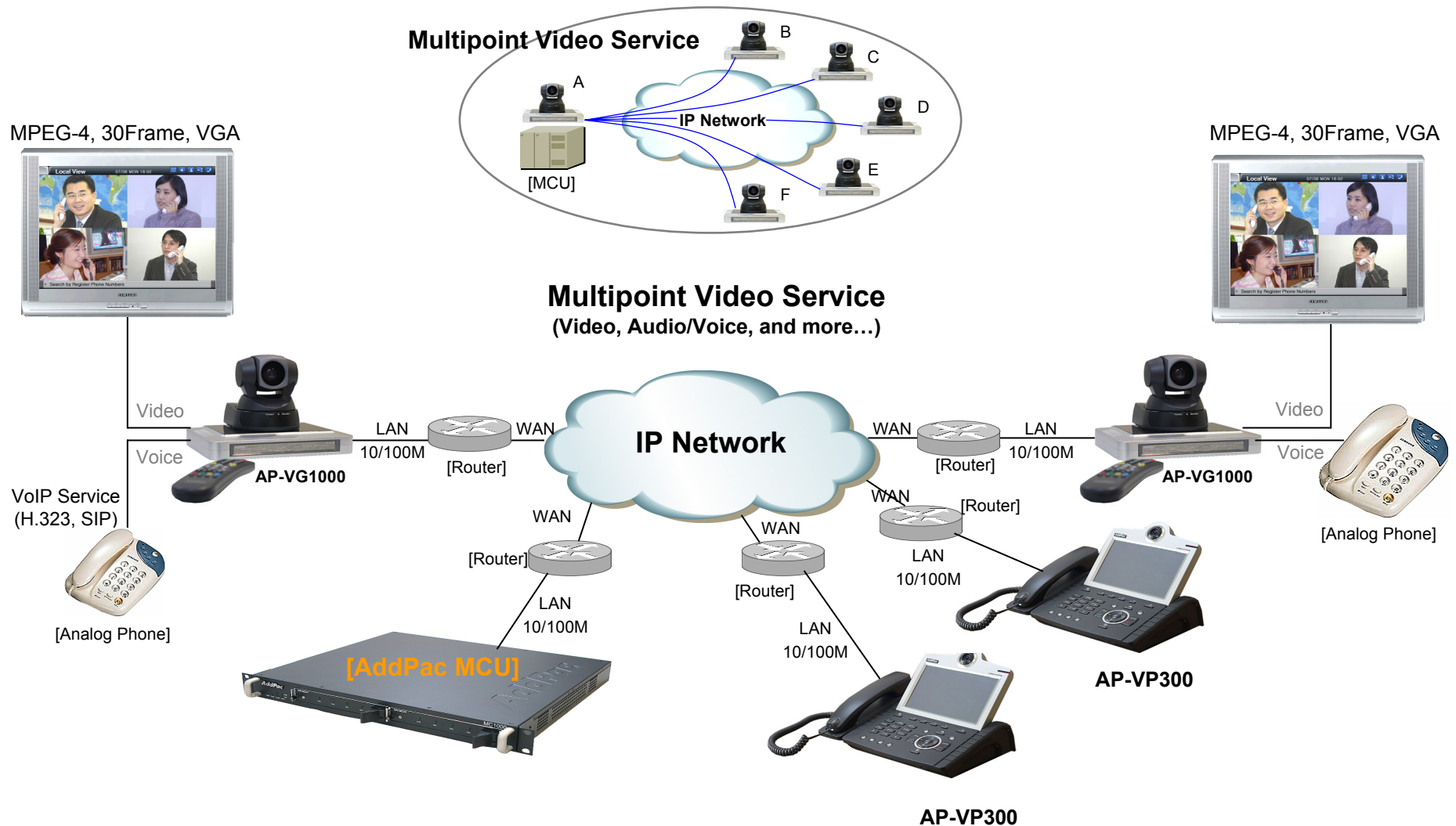


# Video Phone & Video Broadcasting/ VoD /IPTV (Dual Monitor)

Audio and Video Broadcasting Service via  
Unicasting IP Network  
(Video, Audio/Voice, and more...)

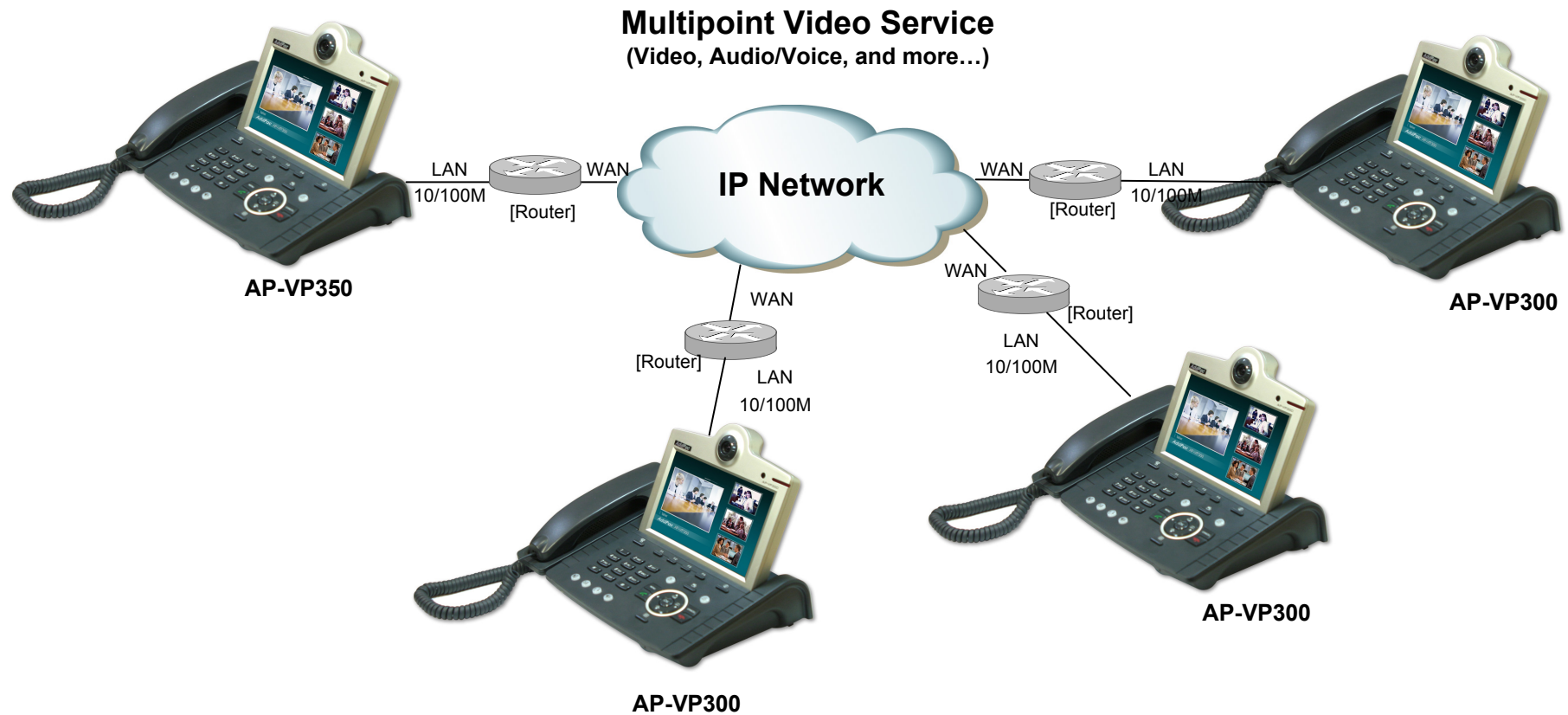


# Video Conference (External MCU : AP-MC1000)

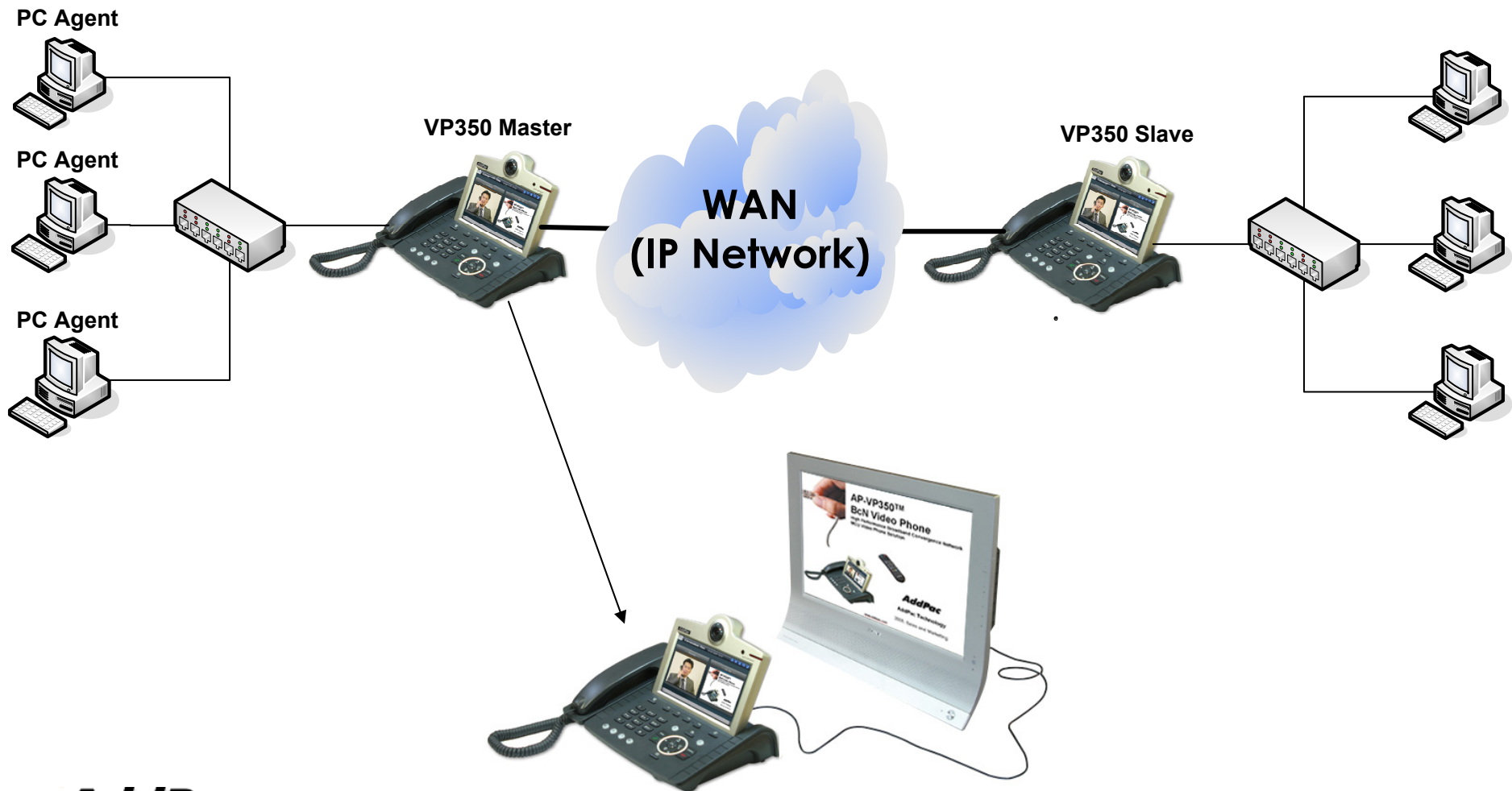




# Video Conference (Internal MCU : AP-VP350)

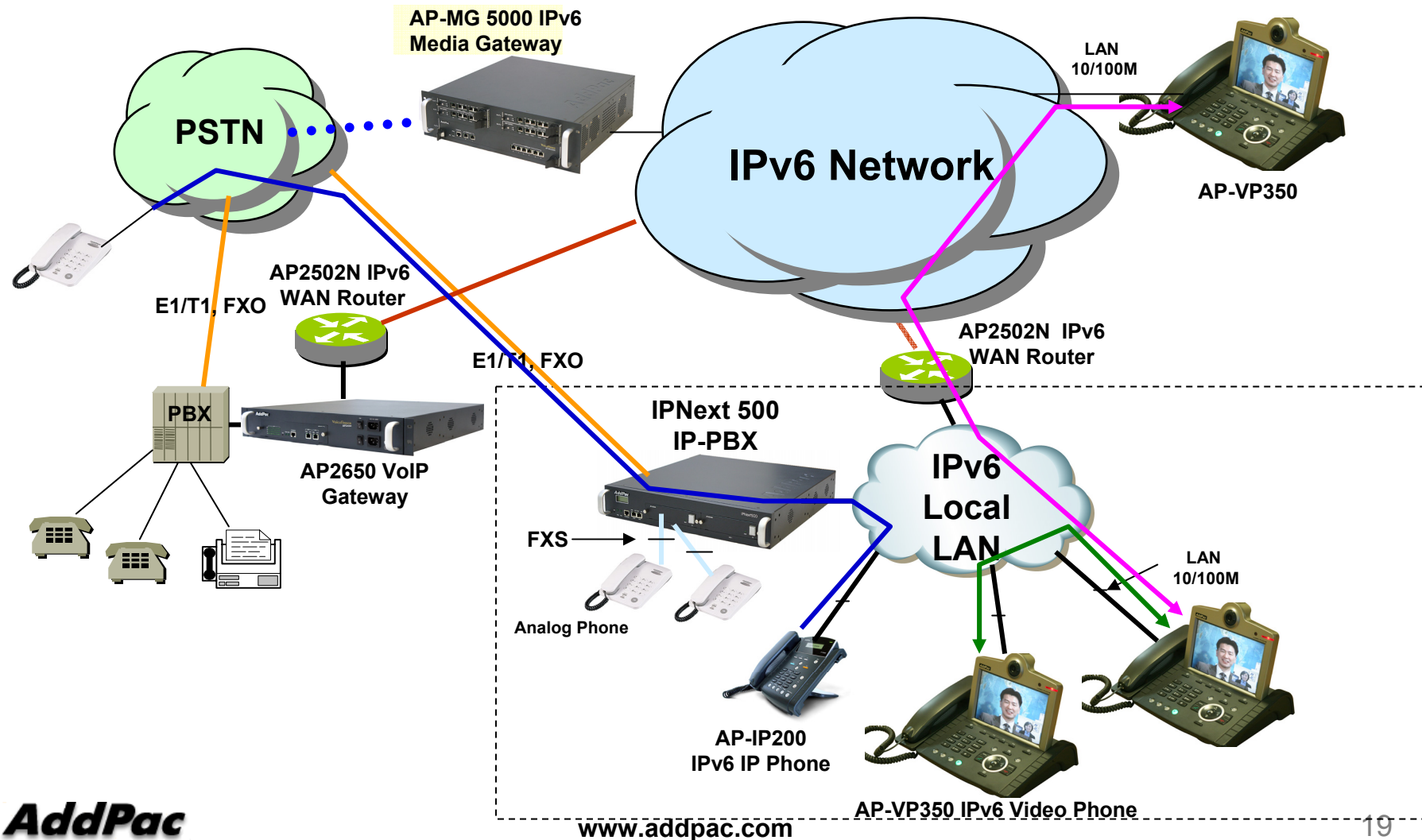


# Document Sharing

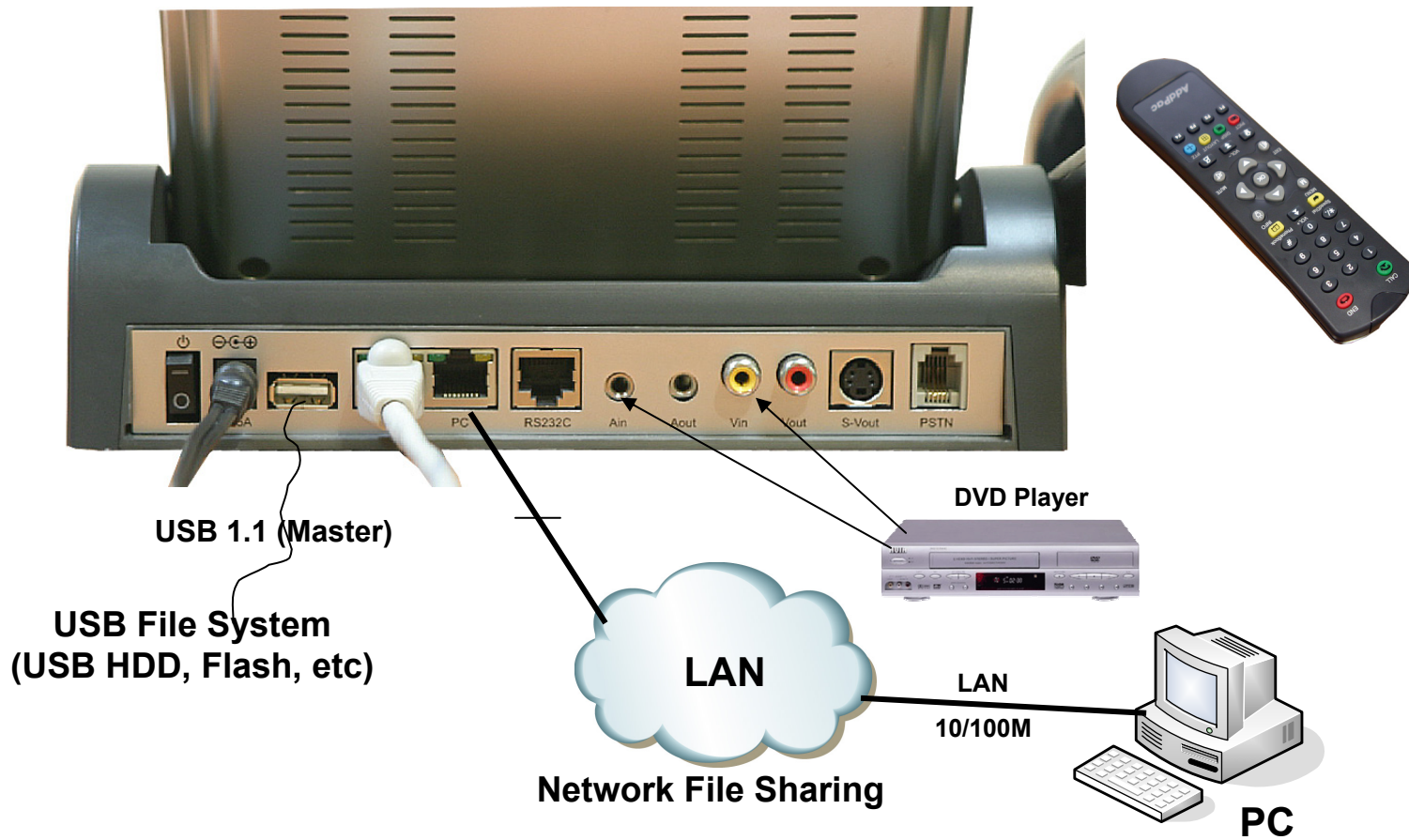


# IPv6 Multimedia Telephony (AddPac Total Solution)

## SIP Signaling based IPv6 Multimedia Telephony Service



# Network Media Player (USB, LAN)



# Ordering Information

- **AP-VP350 Video Phone Hardware**
  - AP-VP350 Video Phone Main Body
  - RISC Microprocessor with High-end Programmable DSP Architecture
  - 7 Inch LCD, Built In Camera, Touch Screen, Remote Controller
  - Independent external Video RCA Input/Output, S-Video Out and 3.5mm Audio Input/Output
  - 2-ports 10/100Mbps Fast Ethernet and 1-port RS-232C Console
  - Including Network Cable Set & Ext. Power Supply, etc.
- **Built-in APOS Internetworking Software for AP-VP350**
- **Including 1 Year Hardware Warranty**
- **Product Documents**
  - Install and Operation Guide (PDF)
- **Pricing**
  - AddPac Technology Regional Sales Manager
  - Authorized Sales and Marketing Representatives
  - Please Contact [www.addpac.com](http://www.addpac.com)



# AP-VP350 IP Video Phone

Thank you!

**AddPac Technology Co., Ltd.**  
Sales and Marketing

Phone +82.2.568.3848 (KOREA)

FAX +82.2.568.3847 (KOREA)

E-mail [sales@addpac.com](mailto:sales@addpac.com)