



AP-VP280™

BcN Video Phone

High Performance Broadband Convergence Network
Video Terminal Solution

Application Note



AddPac

AddPac Technology

2008, Sales and Marketing

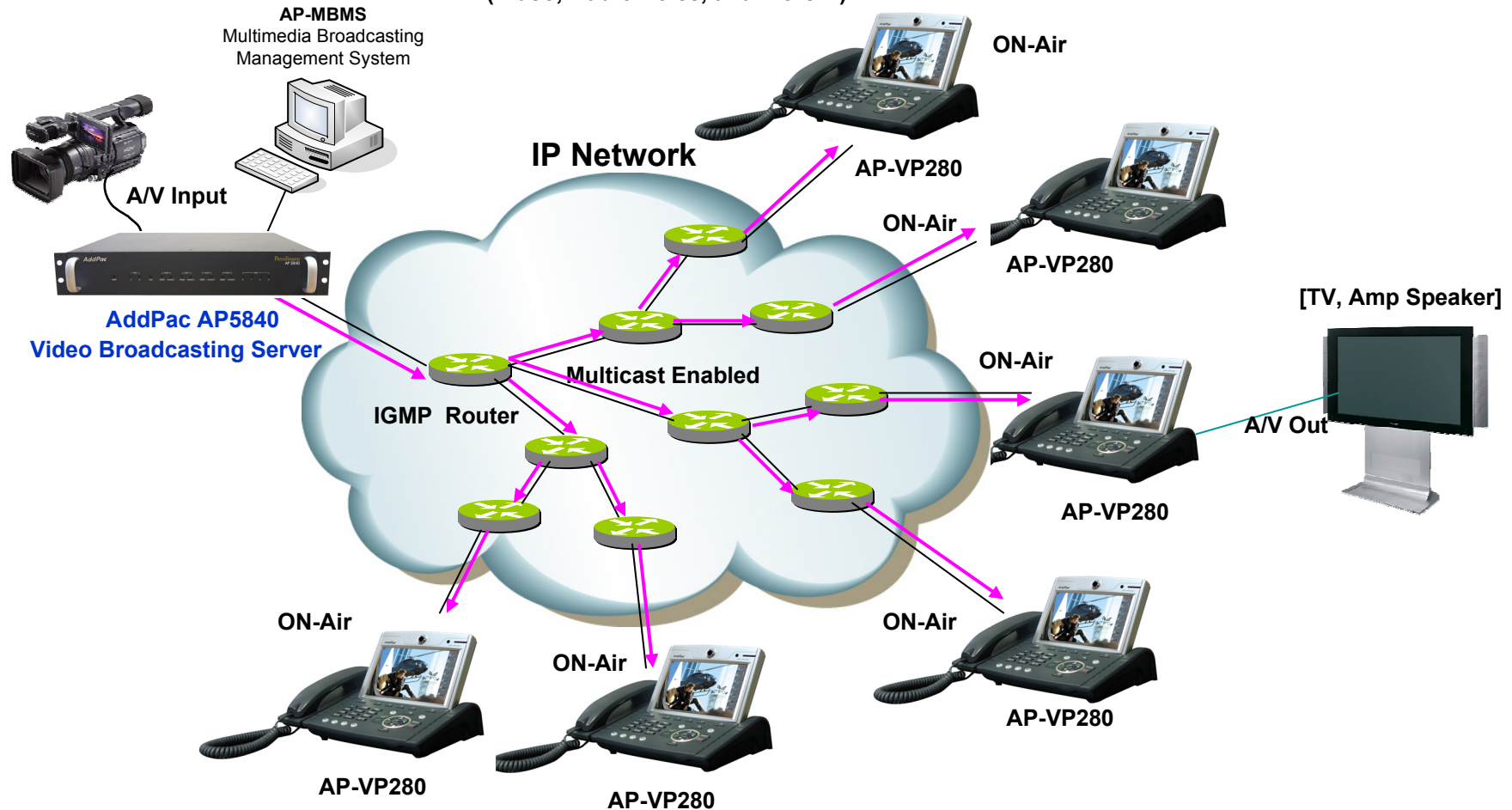
AP-VP280 IP Video Phone

Application Area

- Audio/Video Real-time Broadcasting
- Video on Demand Application
- Point-to-Point Video Phone Service
- IP Video Telephony
- Video Phone & Video Broadcasting/ VoD /IPTV
- Video Conference
- IPv6 Multimedia Telephony Application
- Network Media Player (LAN, USB)
- Wireless LAN

Audio/Video Real-time Broadcasting

Audio and Video Broadcasting Service via **Multicasting** IP Network (Video, Audio/Voice, and more...)



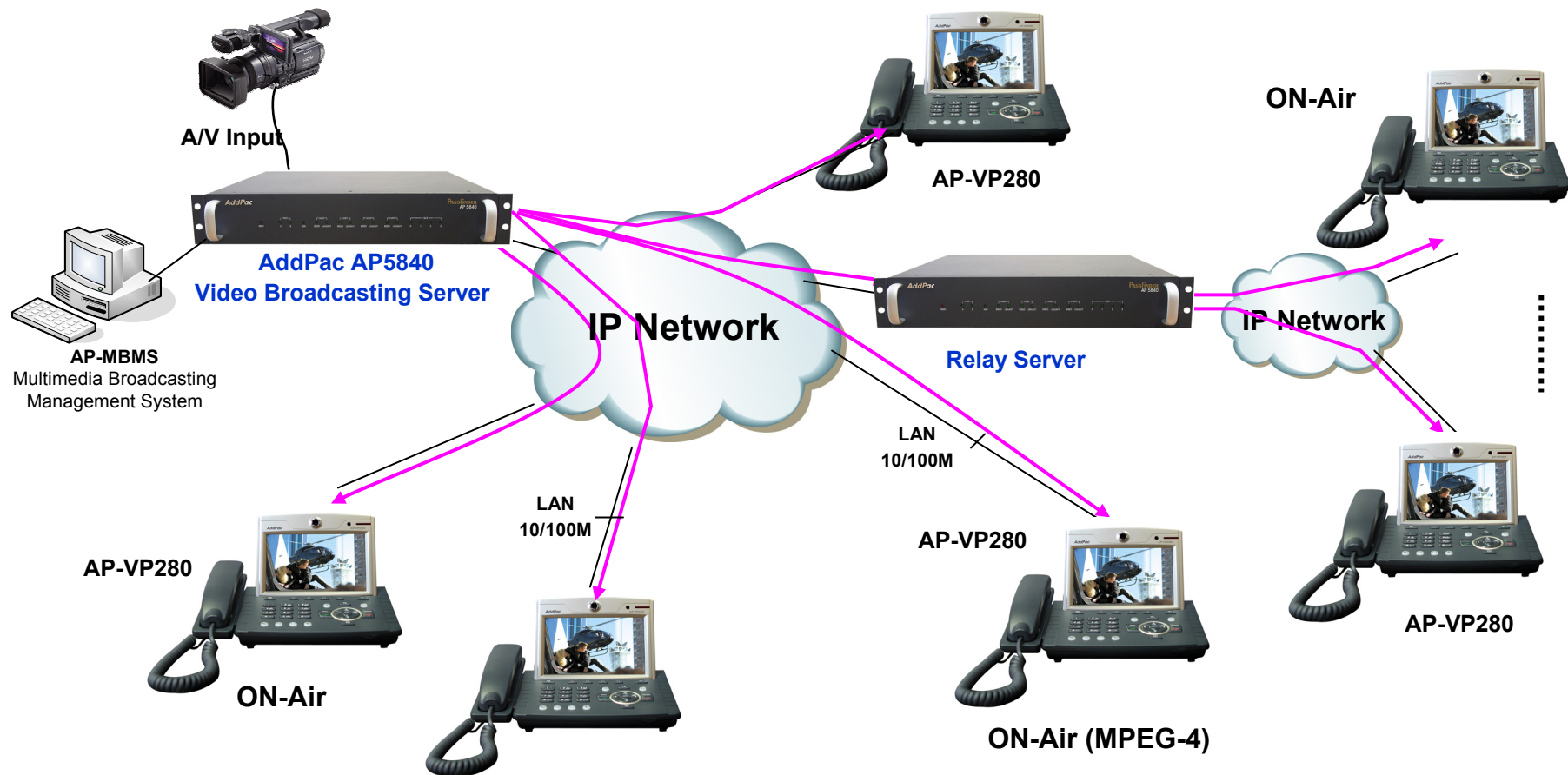
Audio/Video Real-time Broadcasting

Audio and Video Broadcasting Service via

Unicasting IP Network

(Video, Audio/Voice, and more...)

ON-Air(MPEG-4)

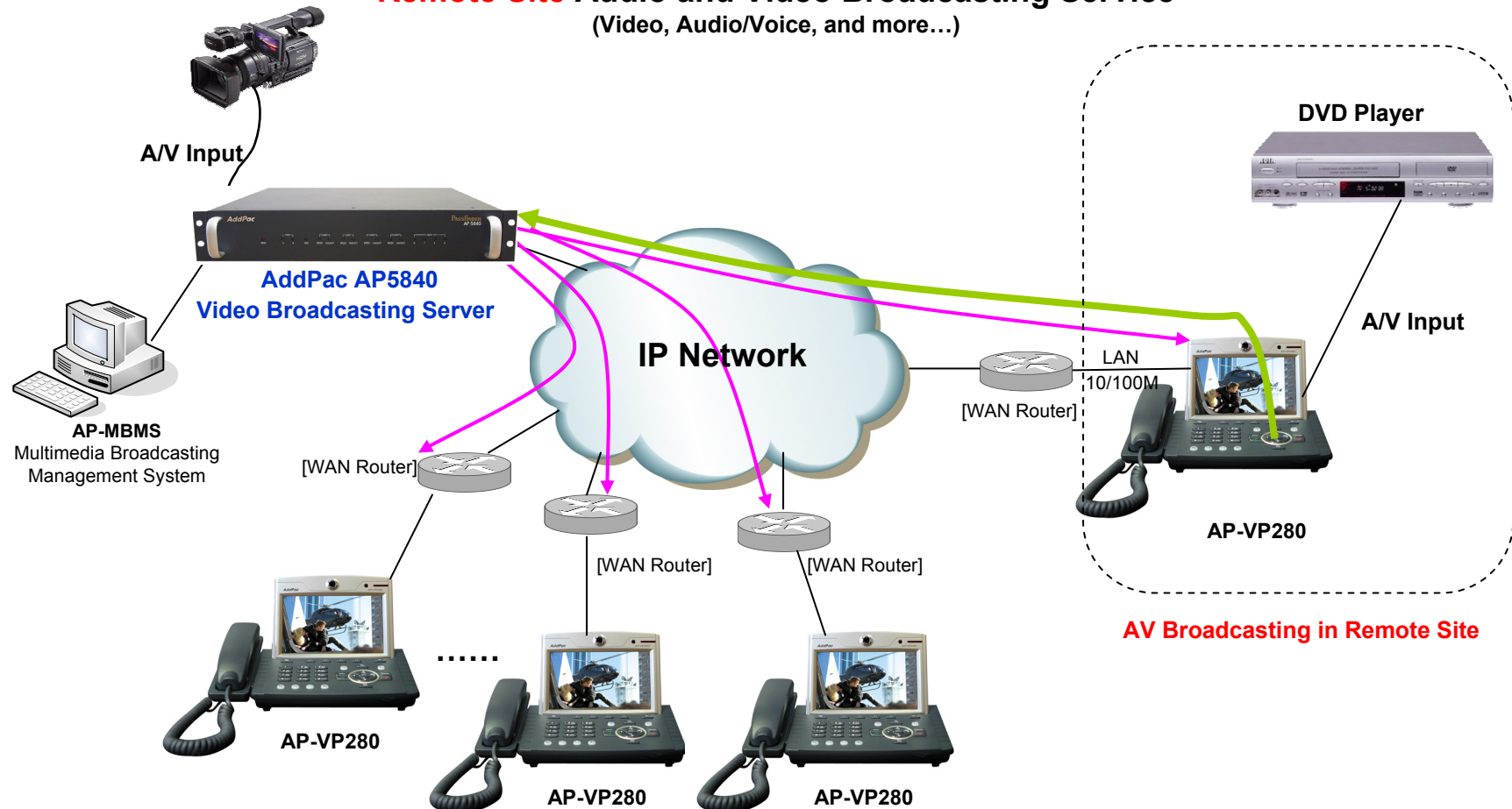


Audio/Video Real-time Broadcasting

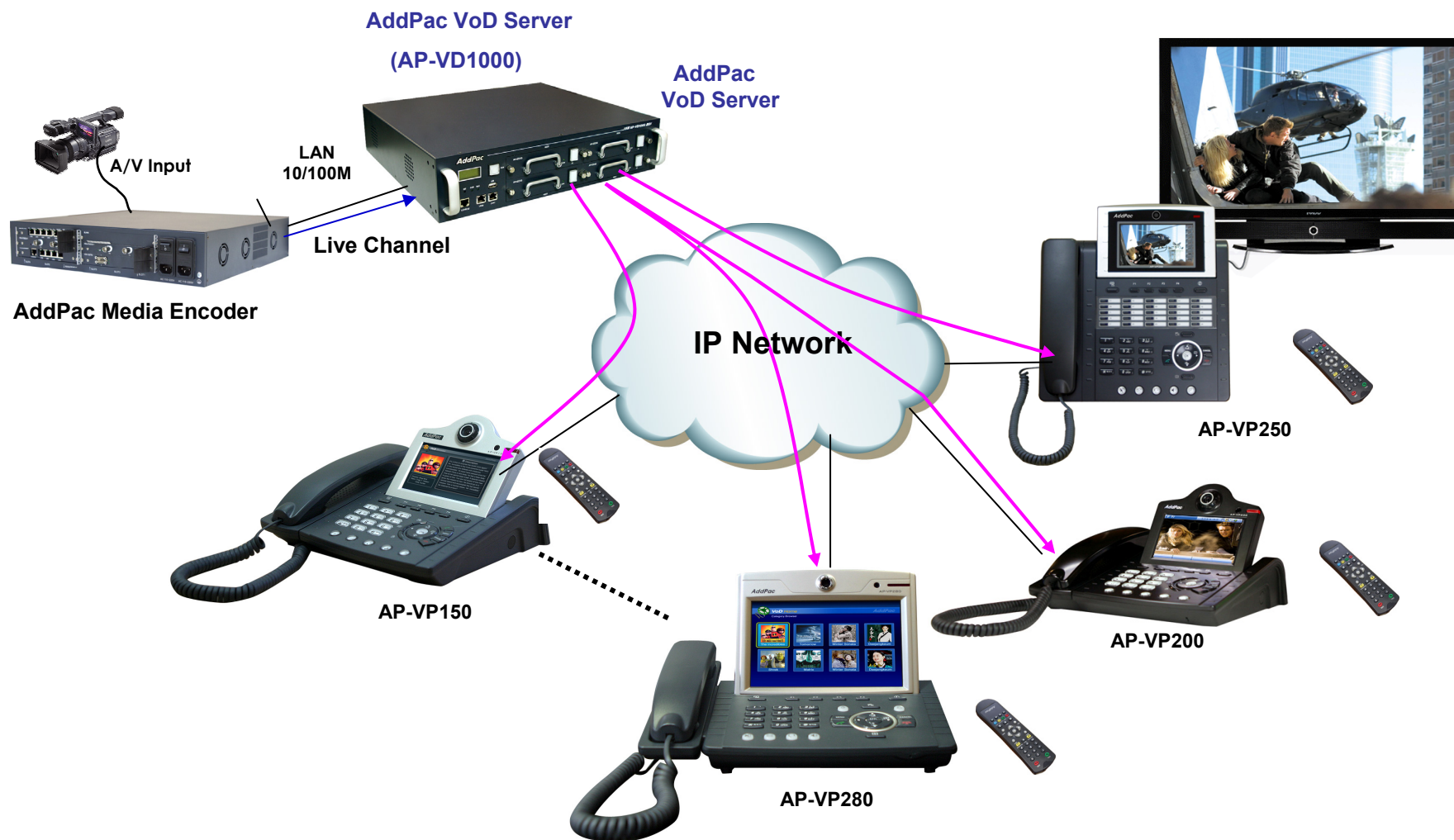
AV Broadcasting in HQ or Center

Remote Site Audio and Video Broadcasting Service

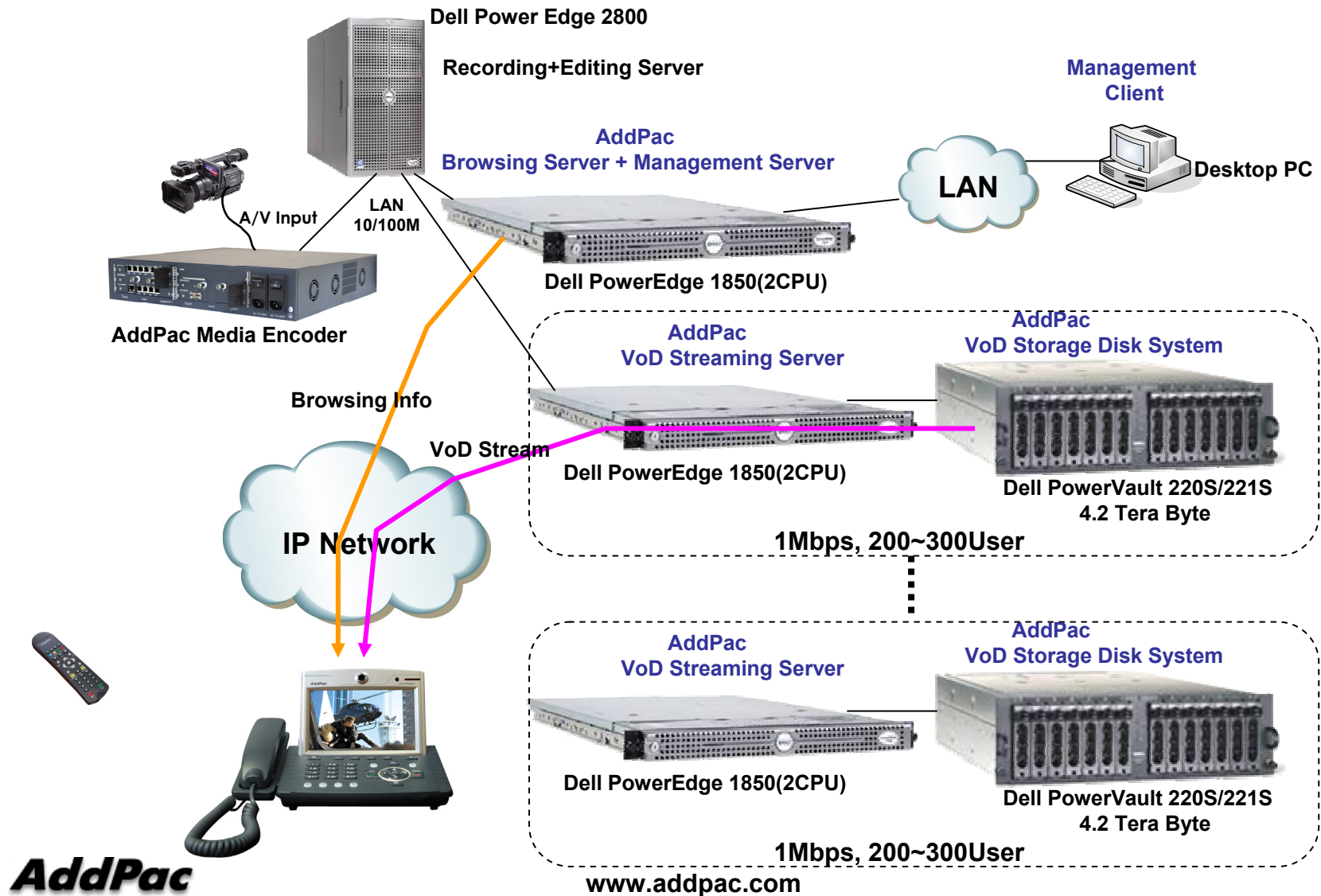
(Video, Audio/Voice, and more...)



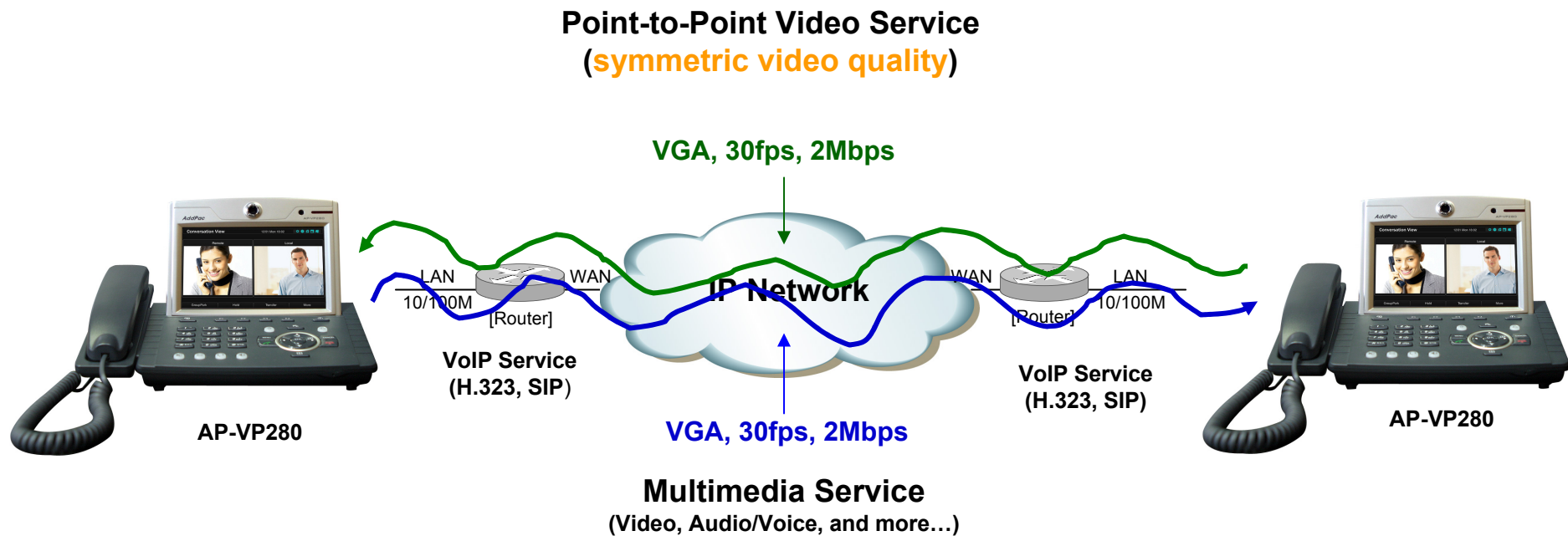
Video on Demand Service (Enterprise)



VoD Service (Large Scale)

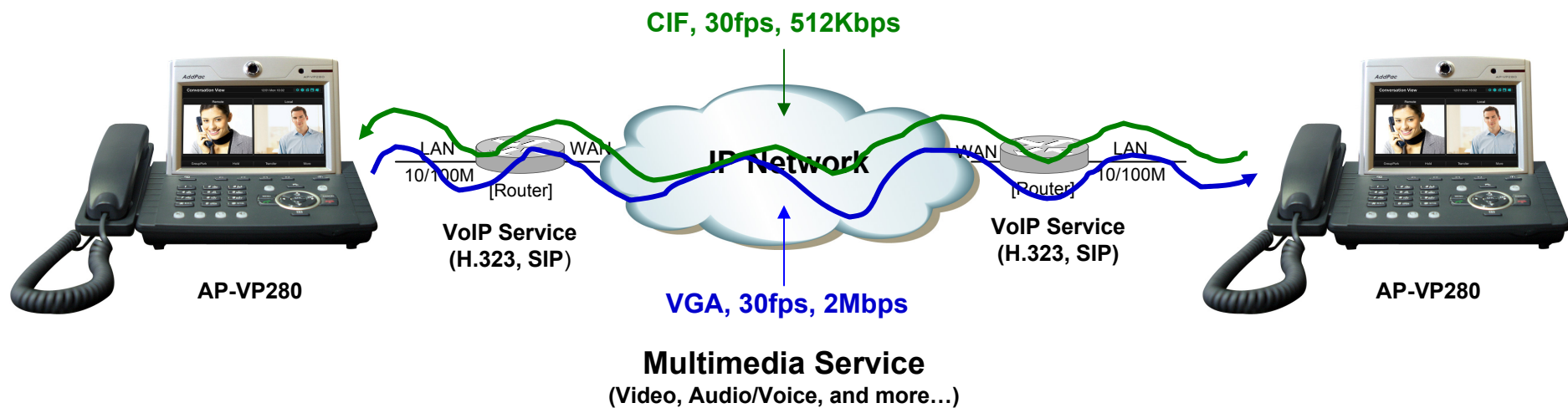


PTP Video Phone Application

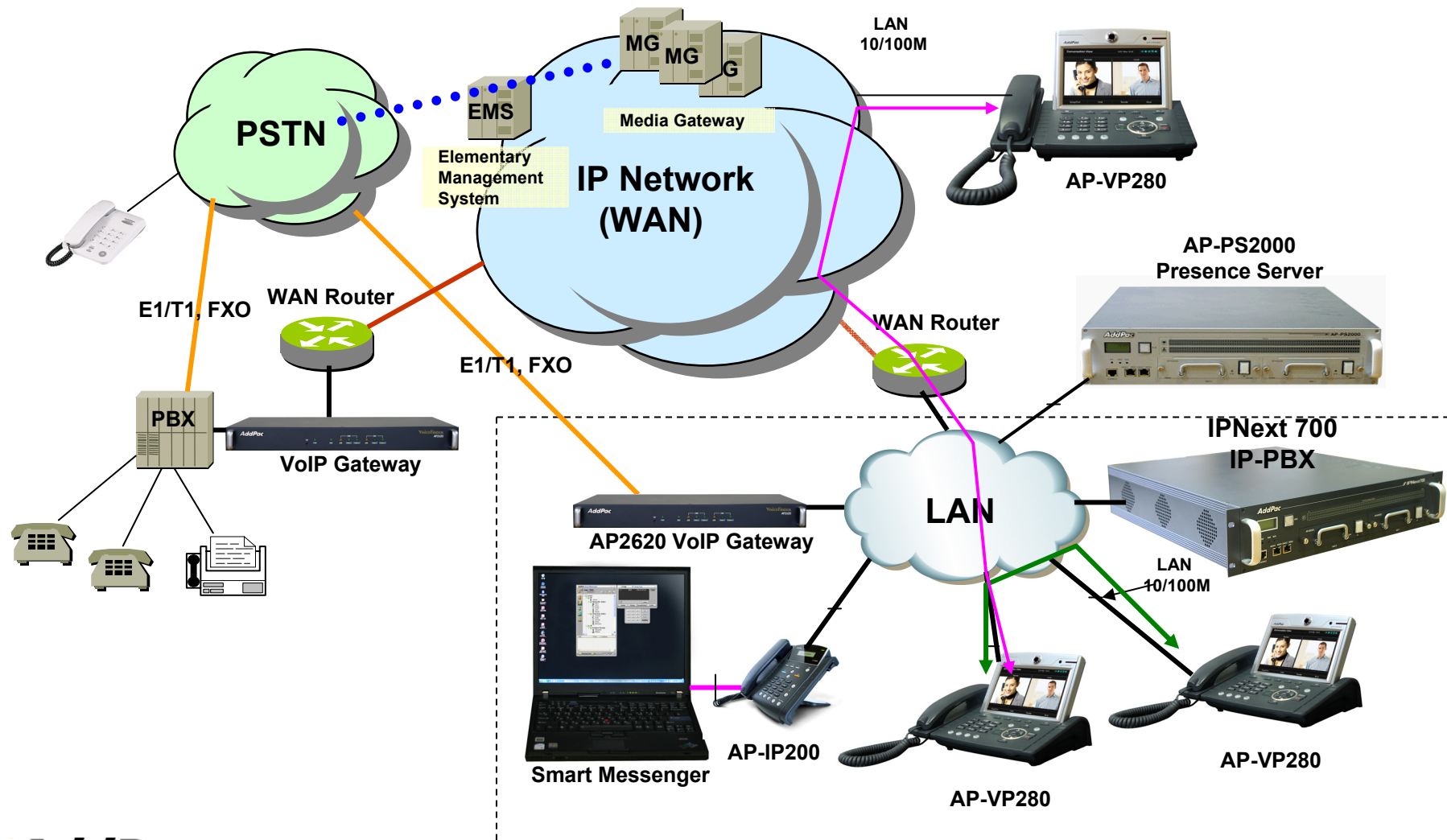


PTP Video Phone Application

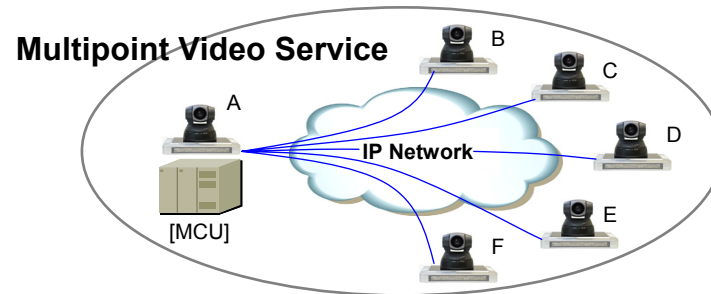
Point-to-Point Video Service (Asymmetric video quality)



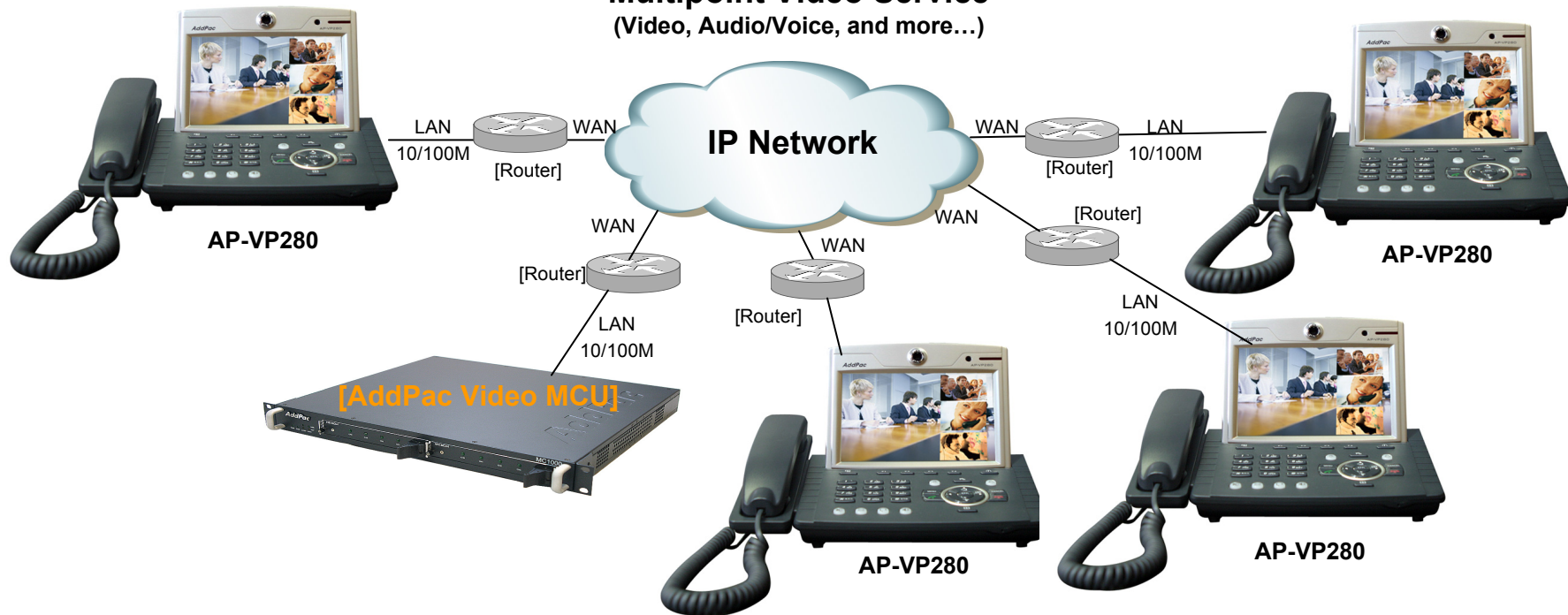
IP Video Telephony Application



Video Conference

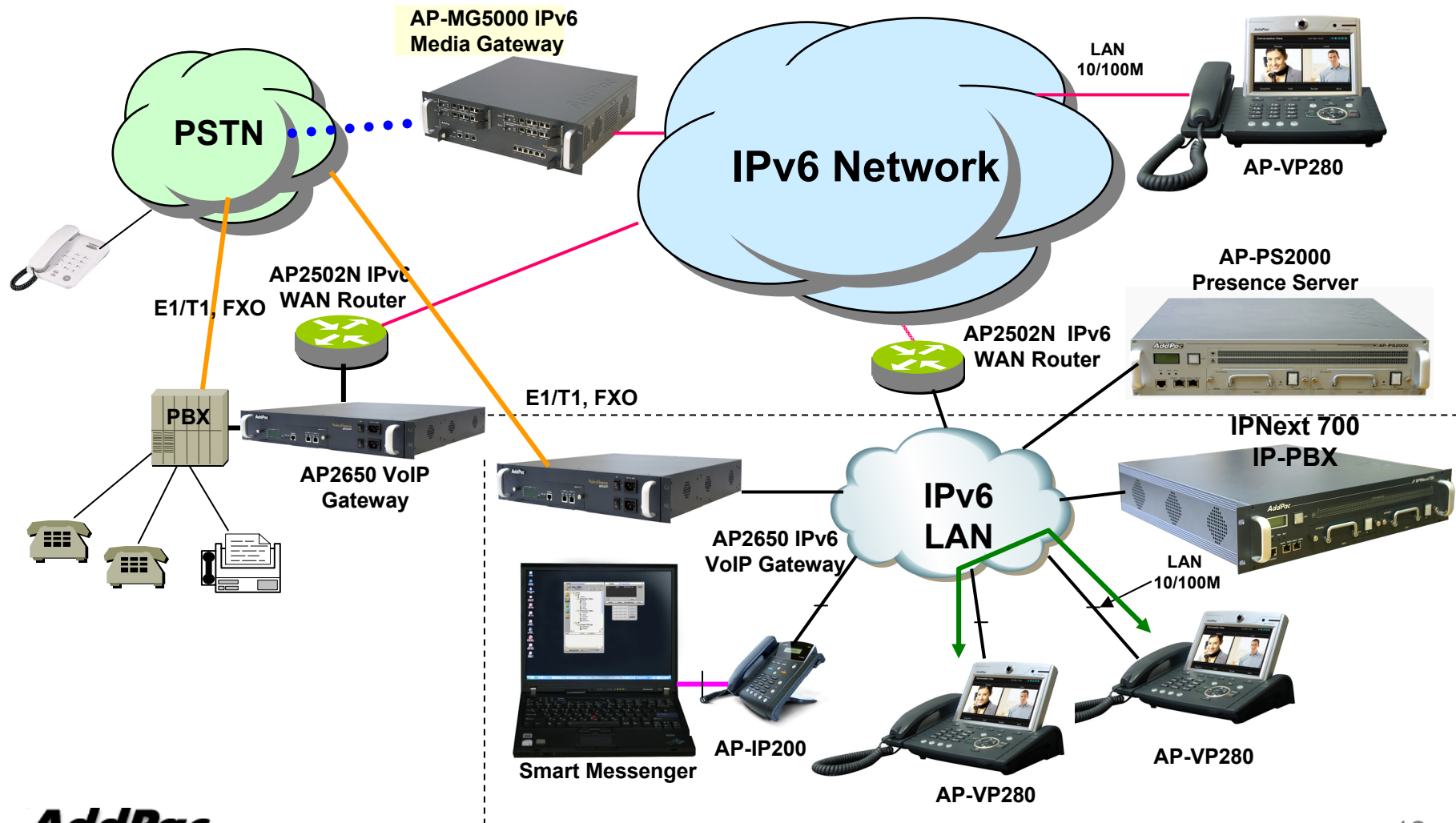


Multipoint Video Service
(Video, Audio/Voice, and more...)

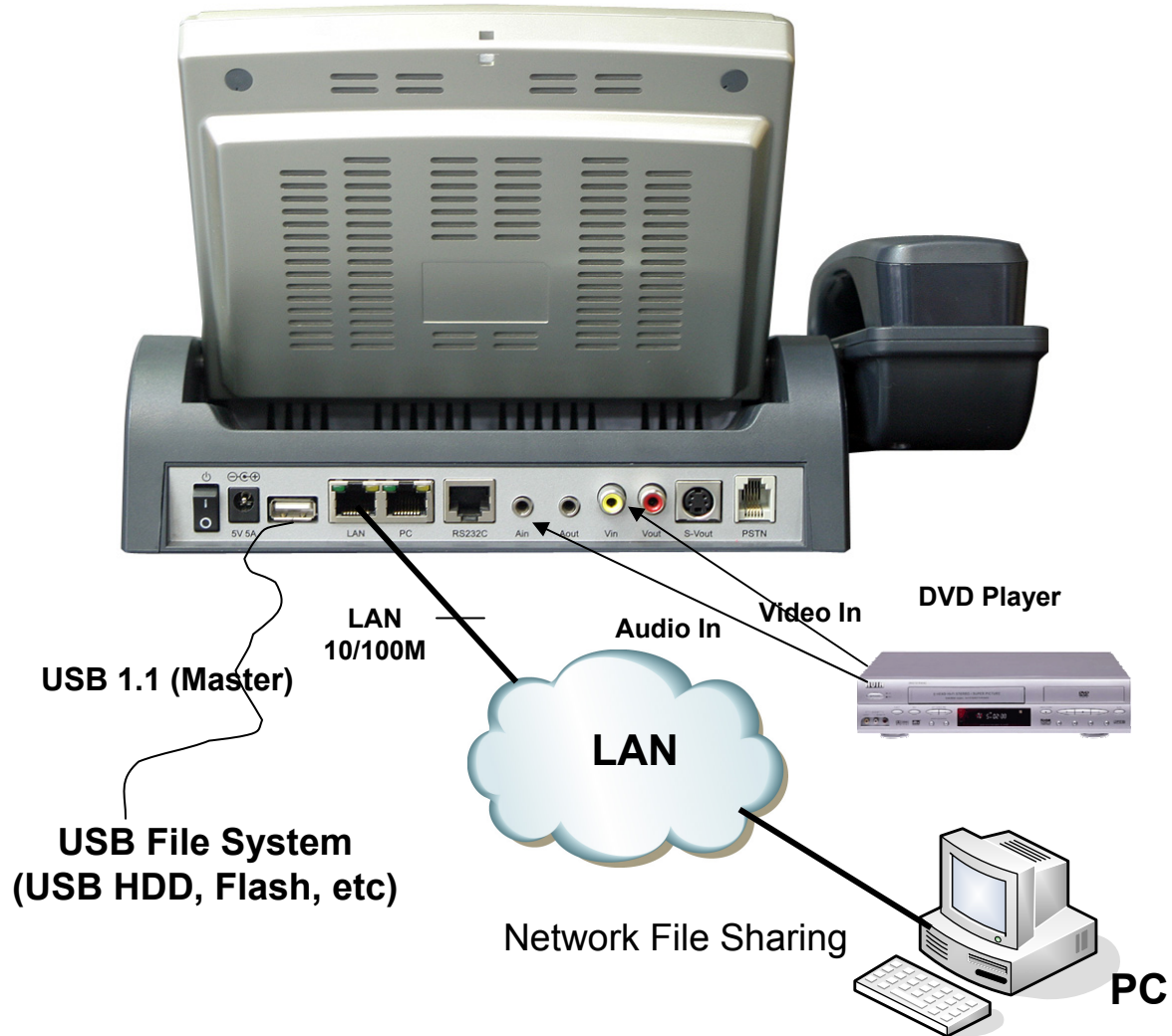


IPv6 Multimedia Telephony (AddPac Total Solution)

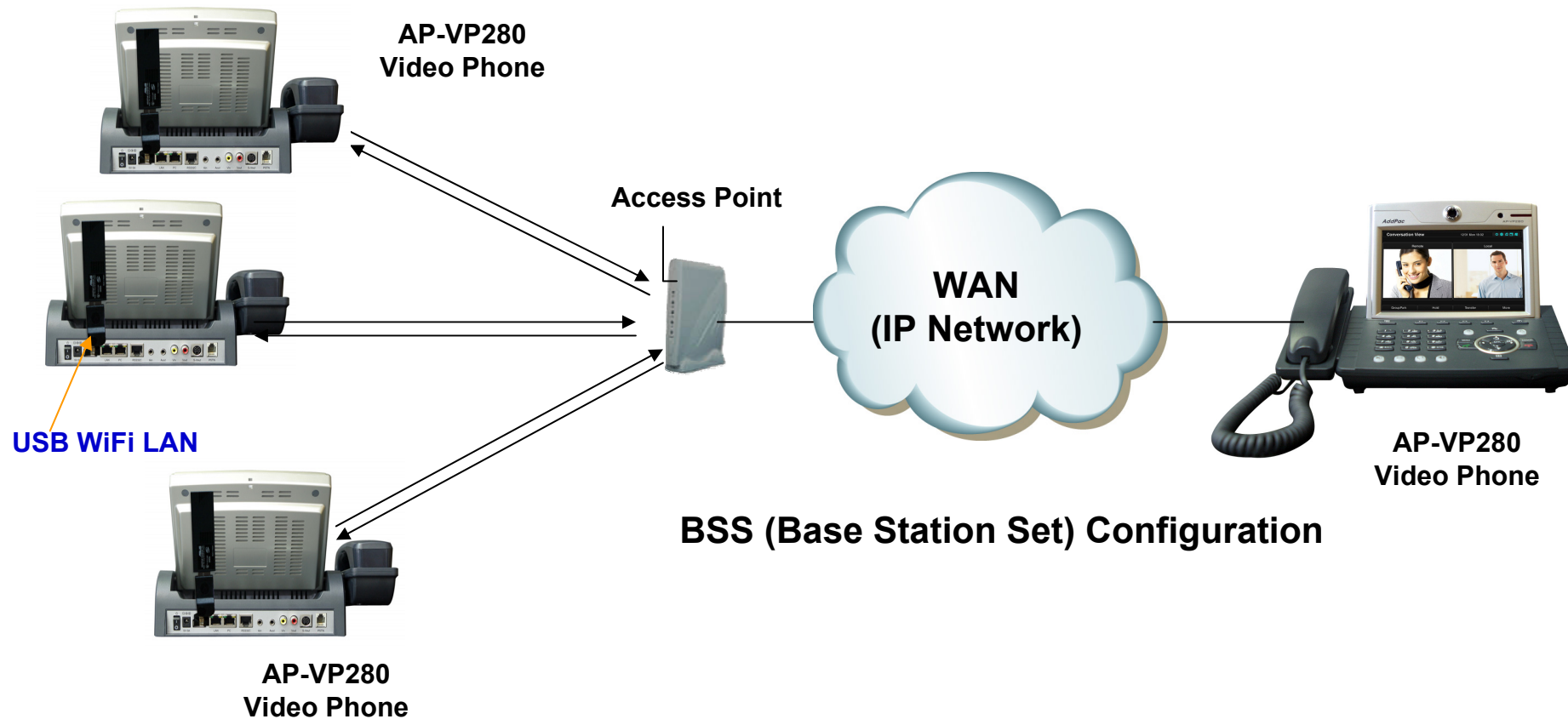
SIP Signaling based IPv6 Multimedia Telephony Service



Network Media Player (USB, LAN)



Wireless LAN Application





Thank you!

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