# IP Video MCU Solution





Sales and Marketing

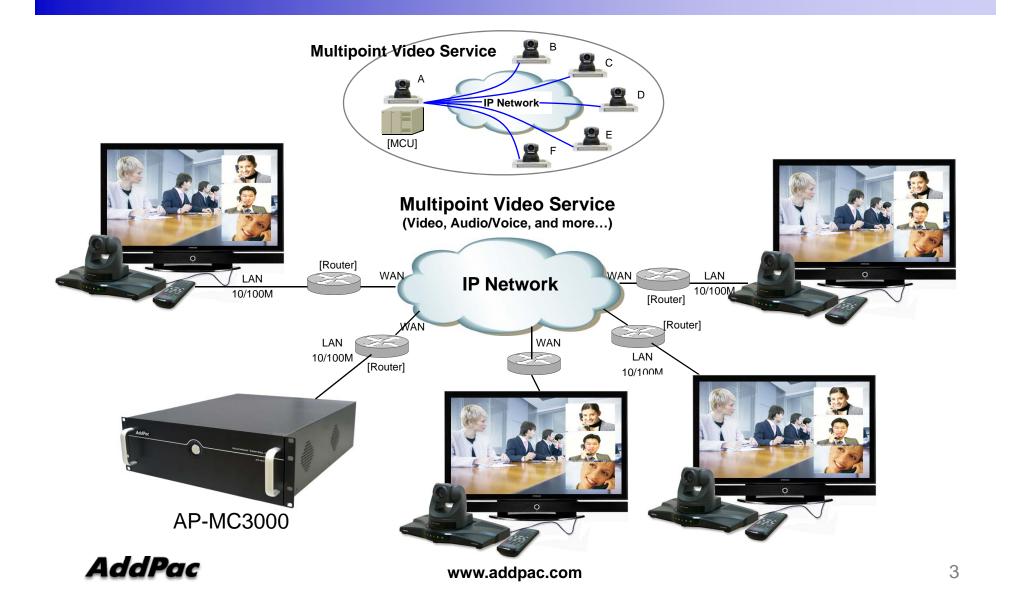
## Contents

- IP Video MCU Service Diagram
- IP Video MCU Comparison Table
- IP Video MCU Series
  - AP-MC5000
  - AP-MC3000
  - AP-MC2000
  - AP-MC1800
- Video MCU Service Features





## IP Video MCU Service Diagram



# IP Video MCU Comparison Table

	AP-MC5000	AP-MC3000	AP-MC2000	AP-MC1800
			Additive Restriction to the state of the sta	Add No.
Video Codec	H.263 MPEG4 H.264	H.263 MPEG4 H.264	H.263 MPEG4 H.264	H.263 MPEG4 H.264
Signaling	H.323/SIP	H.323/SIP	H.323/SIP	H.323/SIP
Voice Codec	G.722/G.711/G.726/ G.729/G.723, etc	G.722/G.711/G.726/G. 729/G.723, etc	G.722/G.711/G.726/G. 729/G.723, etc	G.722/G.711/G.726/G.72 9/G.723, etc
Party Number	64	32	16	4/8
Multi-Session	Support	Support	Support	Support
Conference Mode	Add-Hoc, Dial-Out, Meet Me	Add-Hoc, Dial-Out, Meet Me	Add-Hoc, Dial-Out, Meet Me	Add-Hoc, Dial-Out, Meet Me
H.323 GateKeeper	Support	Support	Support	Support
Conference Video Recording	Support	Support	Support	Support
LAN Port	2	2	1	1
Power Duplication	Support	N/A	N/A	N/A



# AP-MC5000 IP Video MCU



### Main Features

#### AP-MC5000 IP Video MCU

- IP based Multipoint Audio/Video Mixing Solution
- Support Various Conference System Model(Add-Hoc, Dial-Out, Meet Me)
- Multi-User/Multi-Session Video Conference Support
- H.263, MPEG4, H.264 Video Codec Support
- G.722/G.711/G.726/G.729/G.723,etc Voice Codec Support
- Up to 64-Party Video Conference Mode Support
- H.323/SIP VoIP Signaling Support
- H.323 Gate Keeper Internal Support
- External SIP Proxy Server Interworking Support
- Scalability and Flexibility
- High-performance Video, Audio, and Voice Service
- Firmware Upgradeable Architecture
- Video Solution with Outstanding Network Service Capability
- Audio/Video Privacy Protection



AP-MC5000 IP Video MCU



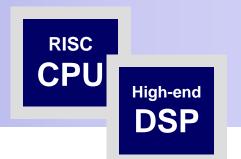
- High Performance Computing Power
- Programmable Hardware Architecture
- Main Chassis
  - Network Interface
    - Two(2) 10/100/1000Mbps Gigabit Ethernet
    - One(1) RS-232C Console (RJ45)



Power ON/OFF Switch



AP-MC5000 IP Video MCU







# AP-MC3000 IP Video MCU



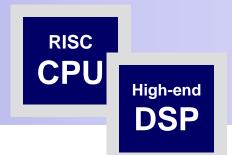
### Main Features

#### AP-MC3000 IP Video MCU

- IP based Multipoint Audio/Video Mixing Solution
- Support Various Conference System Model(Add-Hoc, Dial-Out, Meet Me)
- Multi-User/Multi-Session Video Conference Support
- Up to 32-Party Video Conference Mode Support
- H.263, MPEG4, H.264 Video Codec Support
- G.722/G.711/G.726/G.729/G.723,etc Voice Codec Support
- H.323/SIP VoIP Signaling Support
- H.323 GateKeeper Internal Support
- External SIP Proxy Server Interworking Support
- Scalability and Flexibility
- High-performance Video, Audio, and Voice Service
- Firmware Upgradeable Architecture
- Video Solution with Outstanding Network Service Capability
- Audio/Video Privacy Protection



AP-MC3000 IP Video MCU



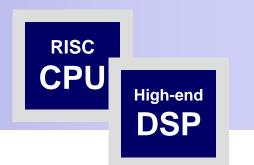
- High Performance Computing Power
- Programmable Hardware Architecture
- Main Chassis
  - Network Interface
    - Two(2) 10/100/1000Mbps Gigabit Ethernet
    - One(1) RS-232C Console (RJ45)



Power ON/OFF Switch



AP-MC3000 Video MCU







# AP-MC2000 IP Video MCU



### Main Features

#### AP-MC2000 IP Video MCU

- IP based Multipoint Audio/Video Mixing Solution
- Support Various Conference System Model(Add-Hoc, Dial-Out, Meet Me)
- Multi-User/Multi-Session Video Conference Support
- Up to 16-Party Video Conference Mode Support
- H.263, MPEG4, H.264 Video Codec Support
- G.722/G.711/G.726/G.729/G.723,etc Voice Codec Support
- H.323/SIP VoIP Signaling Support
- H.323 GateKeeper Internal Support
- External SIP Proxy Server Interworking Support
- Scalability and Flexibility
- High-performance Video, Audio, and Voice Service
- Firmware Upgradeable Architecture
- Video Solution with Outstanding Network Service Capability
- Audio/Video Privacy Protection



AP-MC2000 IP Video MCU

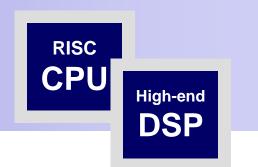


- High Performance Computing Power
- Programmable Hardware Architecture
- Main Chassis
  - Network Interface
    - One(1) 10/100/1000Mbps Gigabit Ethernet
    - One(1) RS-232C Console (RJ45)





AP-MC2000 Video MCU







# AP-MC1800 IP Video MCU



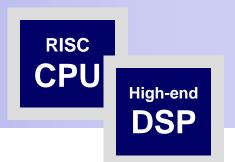
### Main Features

#### AP-MC1800 IP Video MCU

- IP based Multipoint Audio/Video Mixing Solution
- Support Various Conference System Model(Add-Hoc, Dial-Out, Meet Me)
- Multi-User/Multi-Session Video Conference Support
- Up to 4/8-Party Video Conference Mode Support
- H.263, MPEG4, H.264 Video Codec Support
- G.722/G.711/G.726/G.729/G.723,etc Voice Codec Support
- H.323/SIP VoIP Signaling Support
- H.323 GateKeeper Internal Support
- External SIP Proxy Server Interworking Support
- Scalability and Flexibility
- High-performance Video, Audio, and Voice Service
- Firmware Upgradeable Architecture
- Video Solution with Outstanding Network Service Capability
- Audio/Video Privacy Protection



AP-MC1800 IP Video MCU

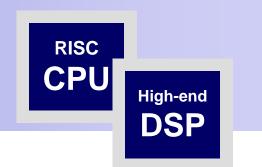


- High Performance Computing Power
- Programmable Hardware Architecture
- Main Chassis
  - Network Interface
    - One(1) 10/100/1000Mbps Gigabit Ethernet
    - One(1) RS-232C Console (RJ45)





AP-MC1800 Video MCU







# Video MCU Service Features



### Contents

- Video Display Layout
- Dynamic Session Management
- Personal Feature
- Video Conference Signaling
- SMM(Smart Multimedia Management) for MCU
- OSD (Video Phone, Video Terminal, etc)
- Conference Service Diagram : Example
- New SMM Feature: Media Class
- New SMM Feature : Conference Room (Speaking Mode, Voice Switching)
- New SMM Feature : Active Conference
- New SMM Feature : Conference Scheduling



## Video Display Layout

### Various Layout

- 31 types (Symmetric Layout, Asymmetric Layout)
  - Symmetric Layout : same participant picture size
  - Asymmetric Layout : asymmetric participant picture size
- Auto, Manually: can choice a specific video layout when a conference is started

### Dynamic control

- Dynamic layout change
- Dynamic participant movement

#### Floor

- Can distinguish a participant by using the concept of the right of a speaking participant
- Floor to full screen

### Name display

Display or hide the name of a participant dynamically

#### Border

Three kind of a participant picture border : empty border, a participant boarder, a speaker boarder



## Personal Feature\*

- Individual (Per Connection) Rate Control for Down Stream
  - Codec, Picture Size, etc
- Personal Layout
  - Example, Zooming for Detailed View



## Video Conference Signaling

#### Dial-in

 Even in Dial-out started Video Conference, a participant can join the Video Conference if a participant knows the conference room number in outside.

### Mic off of invisible participant

Can turn off MIC of a invisible participant.

#### Forced Mute (audio, video)

 Can mute Audio/Video Capability of a participant via SMM or in Chair, Operator Terminal (Video Phone).

#### Virtual Audience

- Broadcasting solution
- Can monitor the video conference via inter-working with AddPac Broadcasting Server.

### H323 Support \*

- Floor control(H.243)
- Dual Video (H.239)

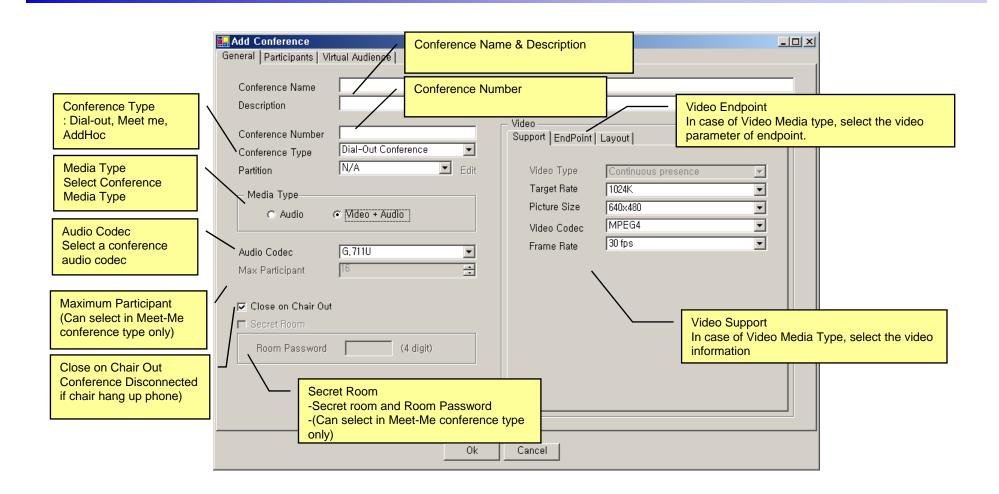


## SMM (Smart Multimedia Management) for MCU

- Initial Setting
  - Video Layout Setting
  - User class
    - Chair, Operator, Participant, Audience
  - Initial position
- Active Monitoring
  - Monitoring
    - Snapshot
  - Control
    - Layout
    - Move party
    - Floor
    - Mute
- Video Conference Scheduling\*
  - Scheduled Dial-Out Conference

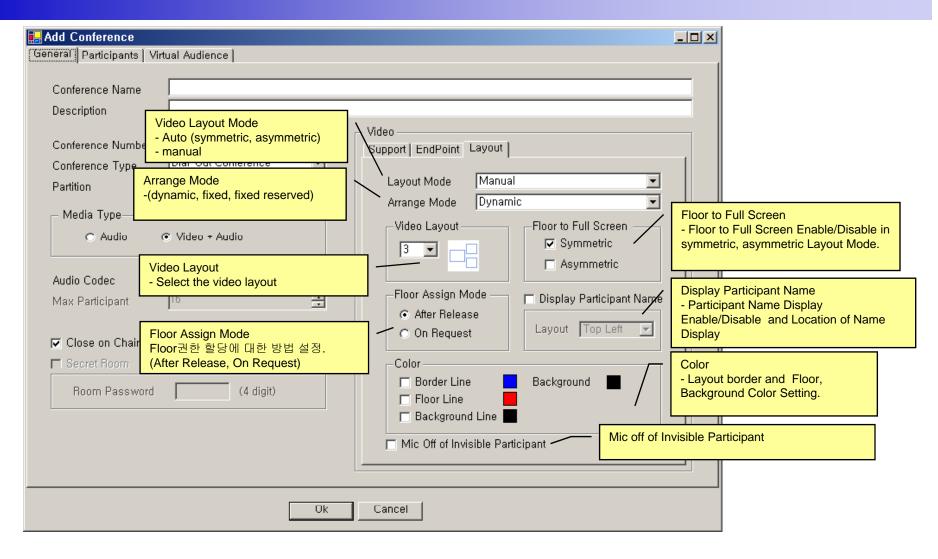


### SMM: Conference Room



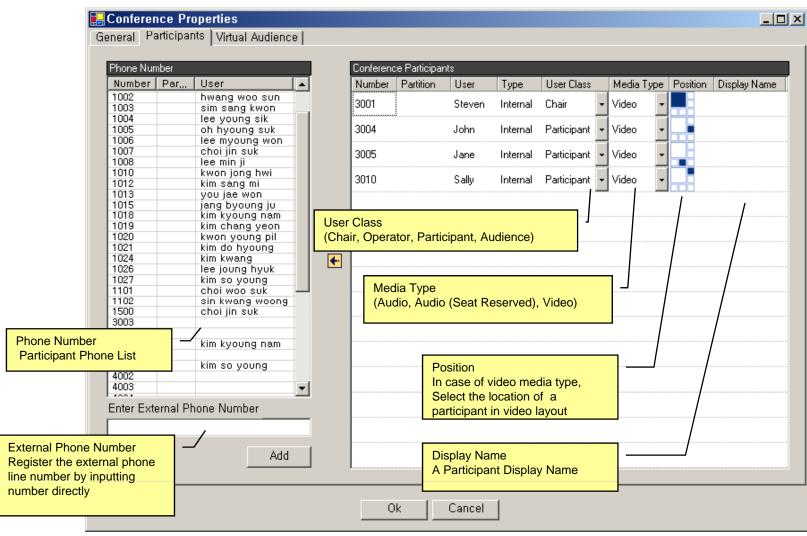


## SMM: Conference - Layout



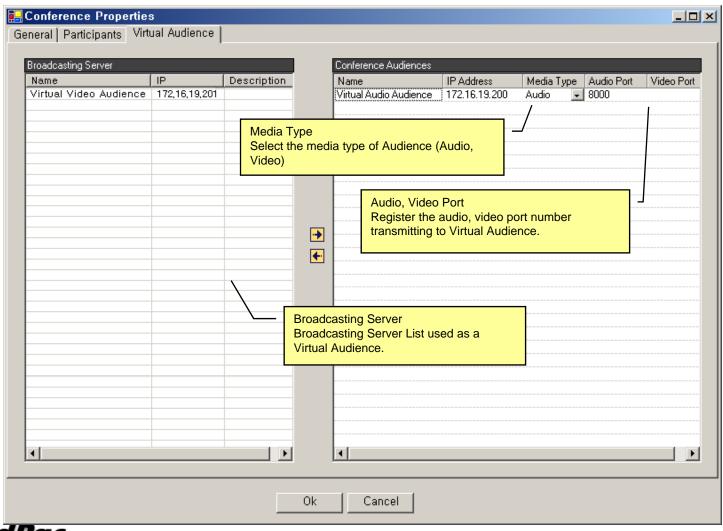


## SMM: Conference - Participants

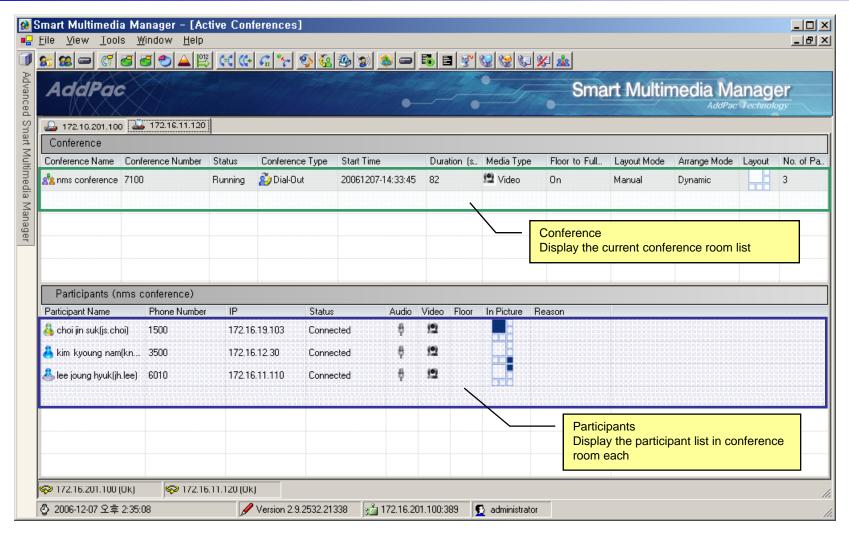




## SMM: Conference - Virtual Audience

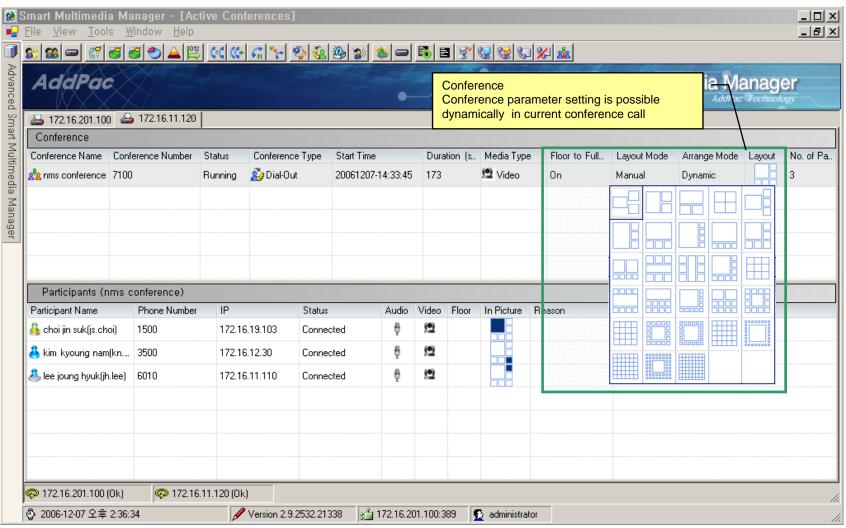


## SMM: Active Conference (1)



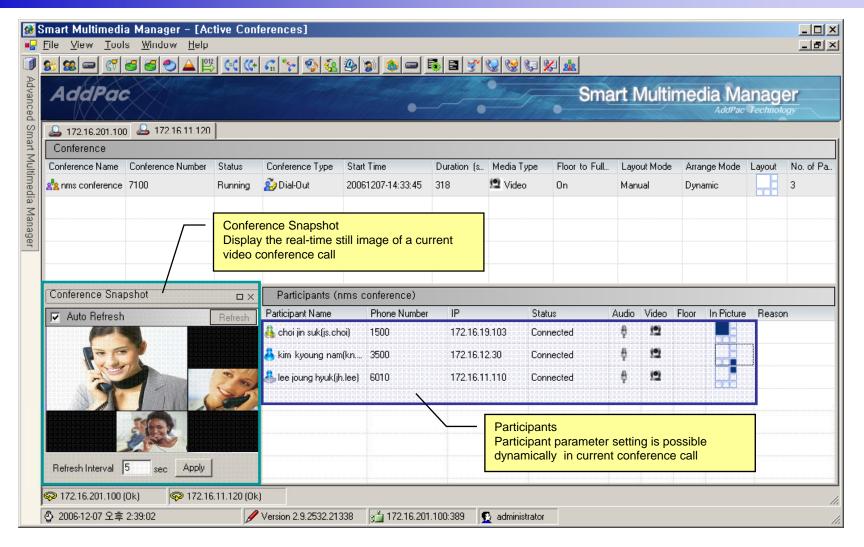


## SMM: Active Conference (2)





## SMM: Active Conference (3)





# OSD (Video Phone, Video Terminal, etc)

- Conference Management (Chair, Operator)
  - Layout
  - Move party
  - Floor
  - Mute
- Indicator
- Floor





34

## OSD: Conference Room

Application >> Conference Room



## OSD: Conference Open

- Conference open
  - OK or Send Key in Conference Room List

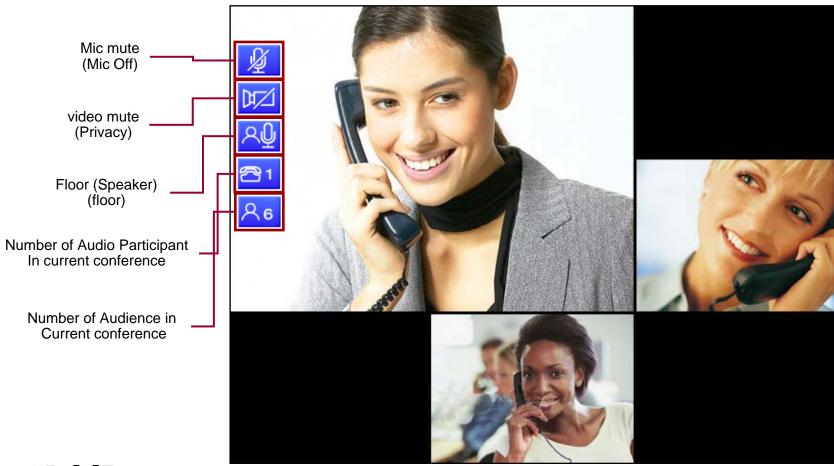
www.addpac.com

Dialing using Conference Room List



## **OSD**: Indicators

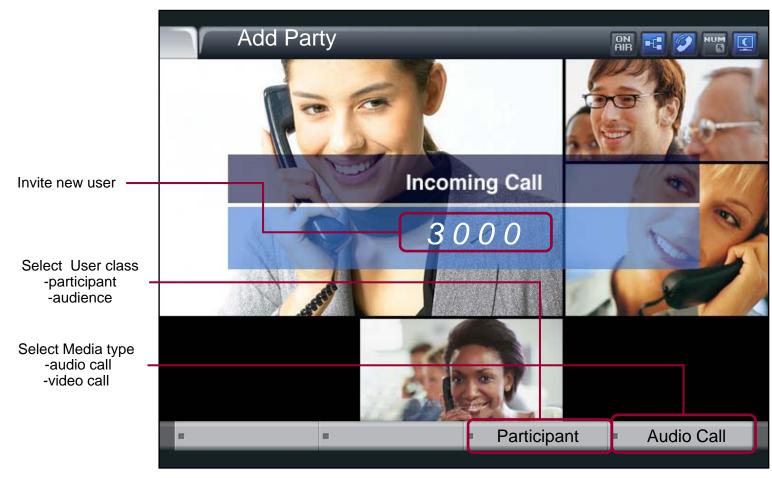
 User conference status information (function key)





## OSD: Add Party

New User Invite in Current Conference





## Layout

Video Layout Change in current conference





## Floor To Full Screen

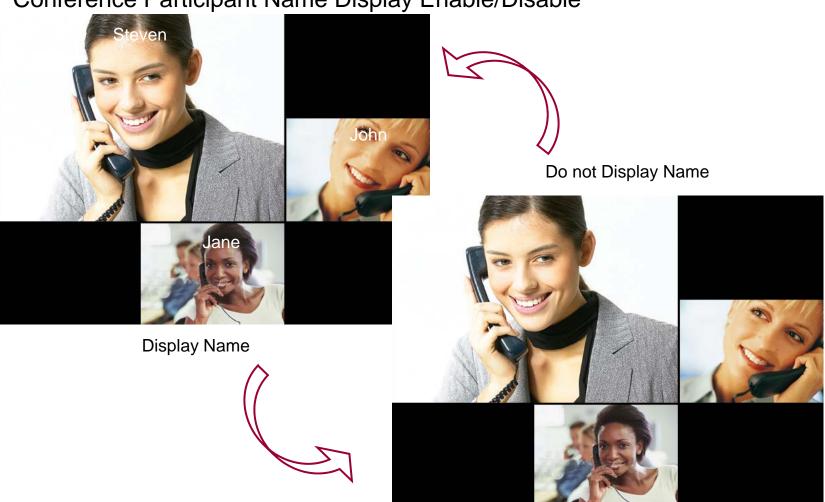
Large view display mode : Floor Participant





## Display Name

Conference Participant Name Display Enable/Disable





## Accept

- User unregistered want to join the conference
  - User can join the conference by Chair or Operator's Permission,



## Participant info

#### Party Info

- Simple Participant info list View/Modification
- Chair, Operator can modify the status of participant
- Participant, Audience can read only the status of participant







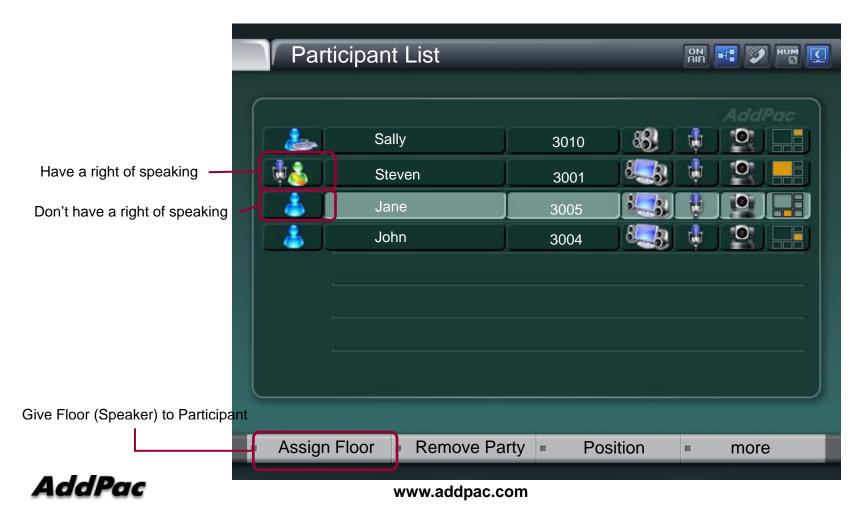
## Detail participant list

Can view the status information of member In conference



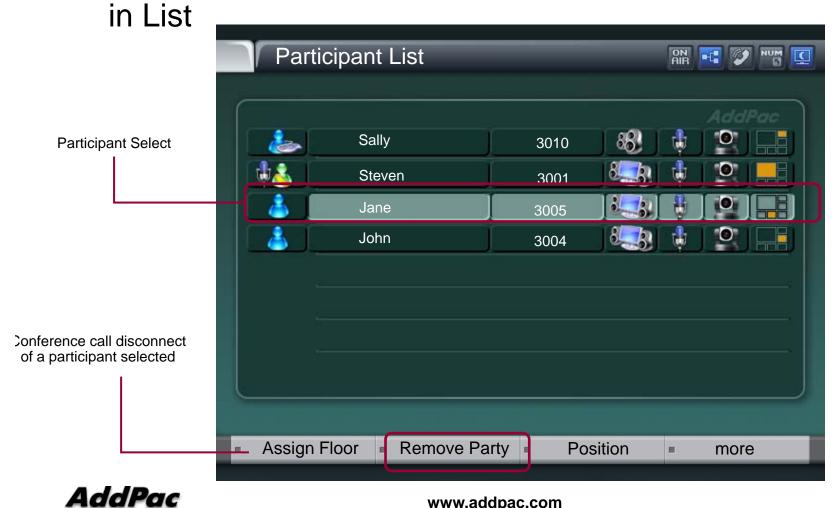
## Assign floor

- Give floor (Right of Speaking) to Participant selected in List
  - The ICON of Participant having Floor is changed as MIC ICON



## Remove Party

Conference Call Disconnect of a Participant selected



#### **Position**

- Participant Location Change In Conference View Layout
- Display the Position List in current conference view layout





#### **User Class**

- Change the Right of Participant selected in List
- User class icon change





#### Audio/Video Mute

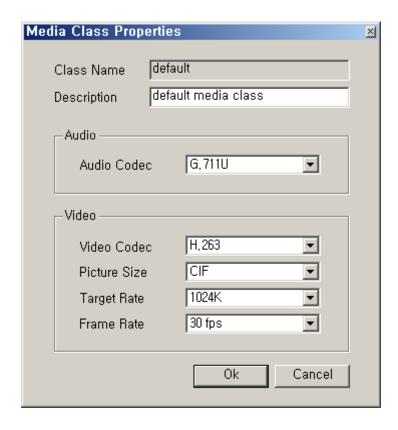
AddPac

• audio, video mute enable/disable Video Mute/Enable Mute/Enable Participant List Sally 3010 Steven 3001 Jane 3005 John 3004 Audio, video mute/ enable **User Class** Audio Enable Video Mute more

www.addpac.com

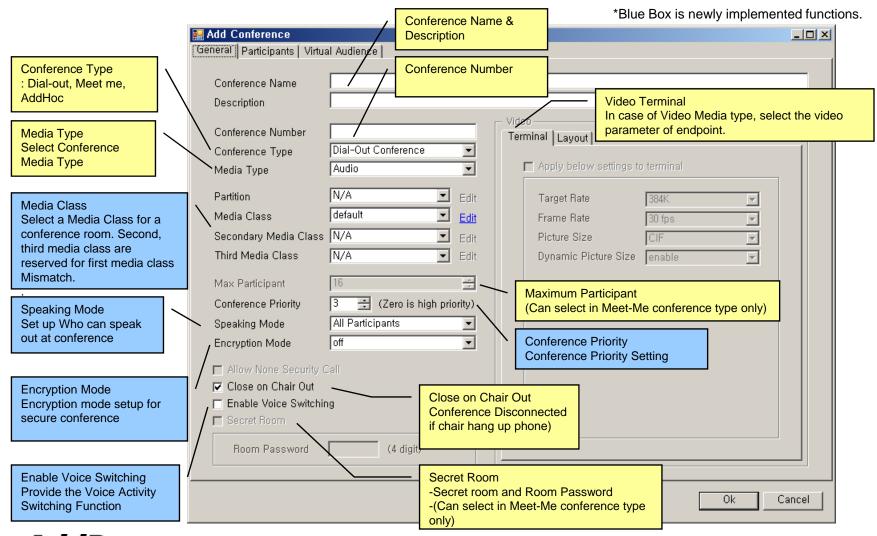
#### New SMM Feature: Media Class

 Media Class represents the profile information about Audio, Video Codecs, and is used for configuration at conference setup





#### New SMM Feature : Conference Room

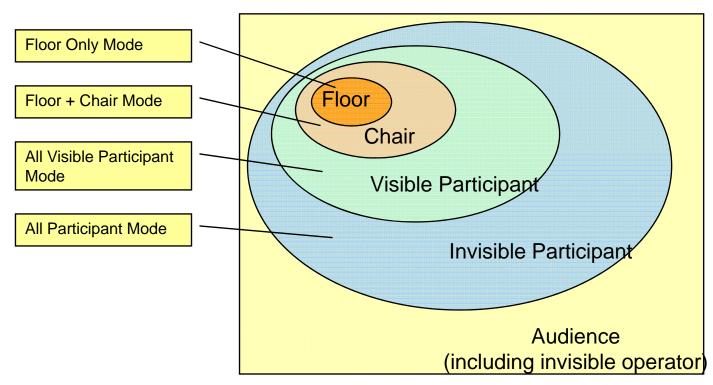




## New SMM Feature : Speaking Mode

#### Speaking Mode

 Determine the scope of participant who can speak out at conference.





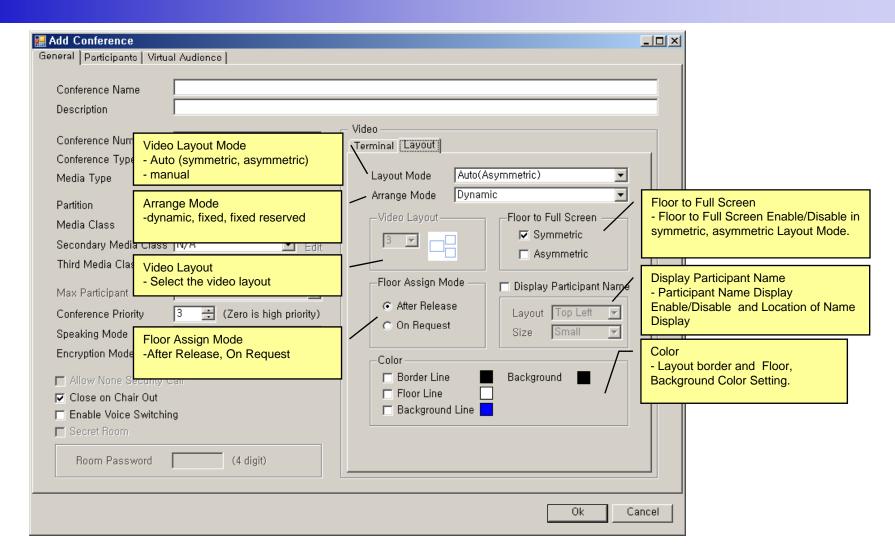
## New SMM Feature: Voice Switching

#### Voice Switching

- Voice Activity Switching or Voice Detect Switching
- Detect the Voice Activity of participants during video conference, and dynamically change the MCU display layout mode to display a participant who is speaking out currently
- If one participant obtains Floor, Voice Switching is inactive automatically till Floor is released.
- Display Priority Control
  - Floor > Voice Switching > Chair

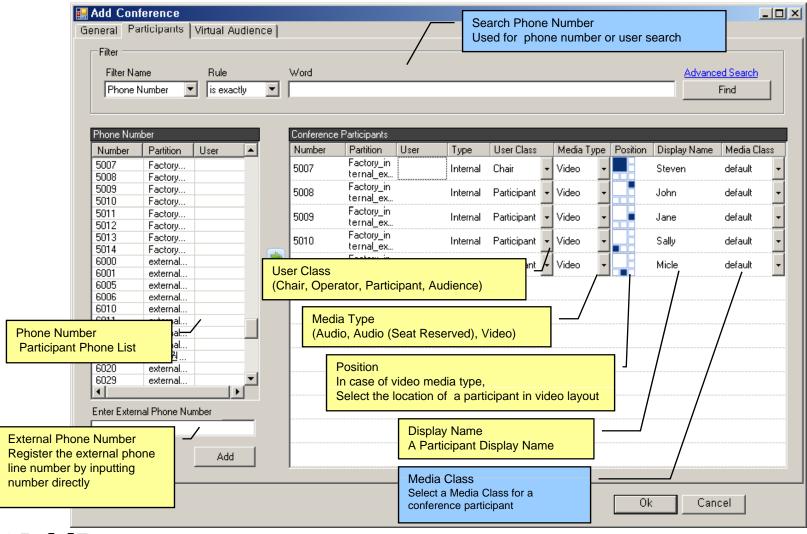


## New SMM Feature: Conference Room - Layout



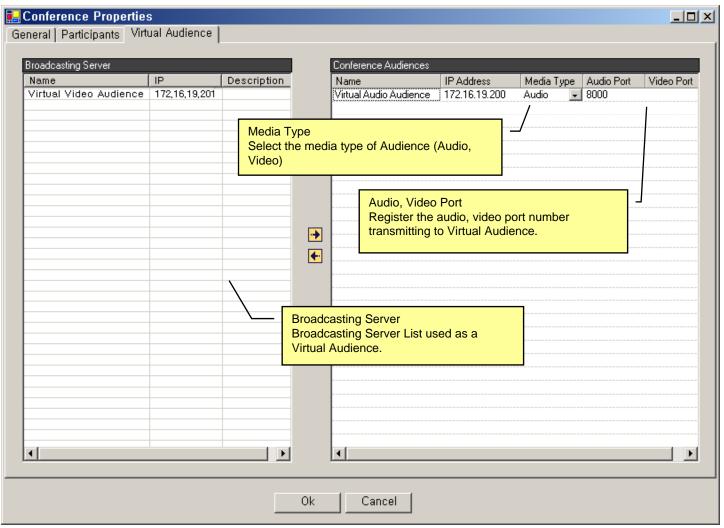


# New SMM Feature : Conference Room - Participants



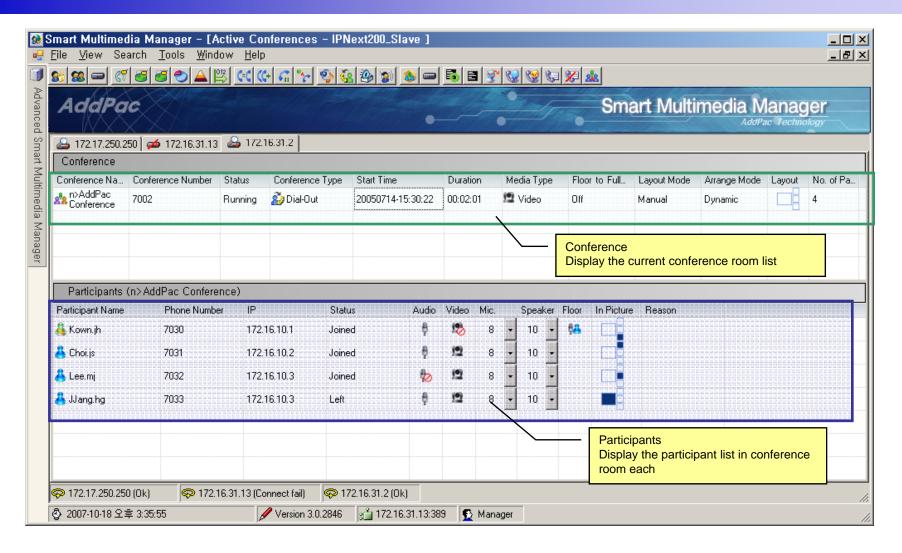


## New SMM Feature : Conference Room – Virtual Audience



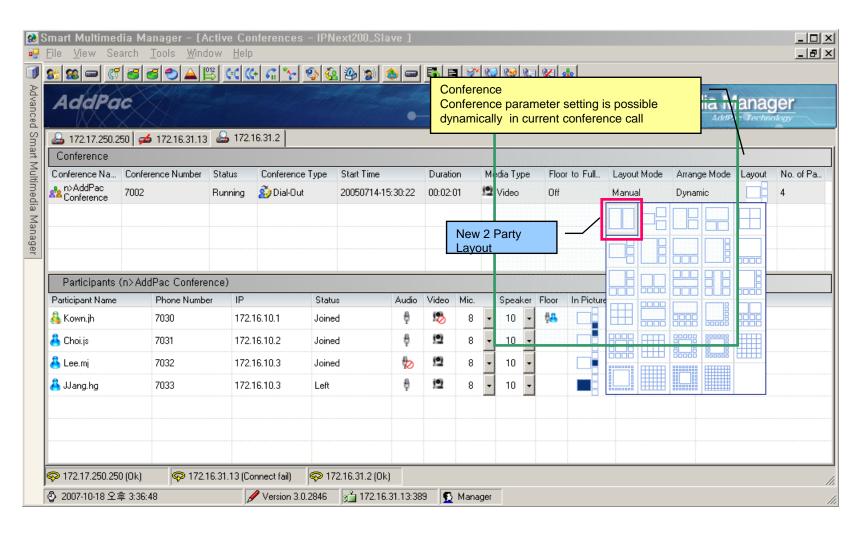


## New SMM Feature: Active Conference (1)



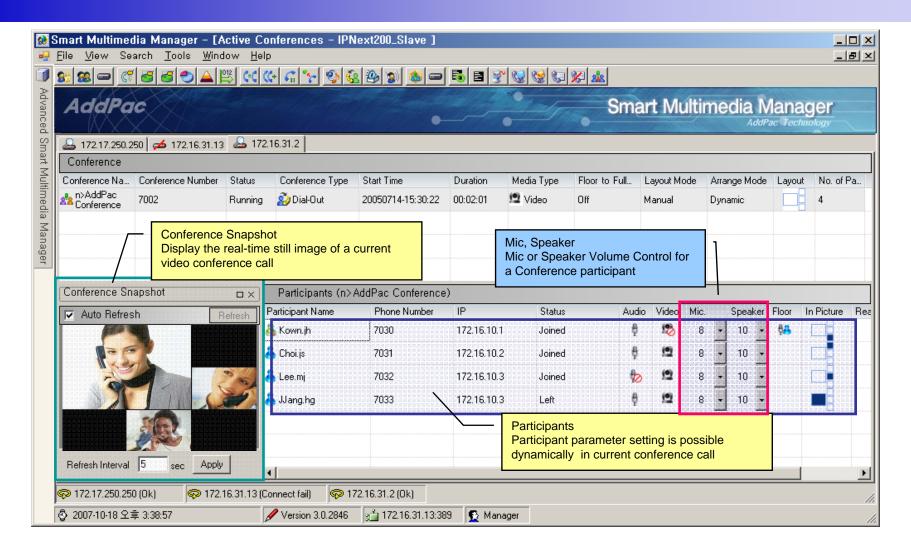


## New SMM Feature : Active Conference (2)





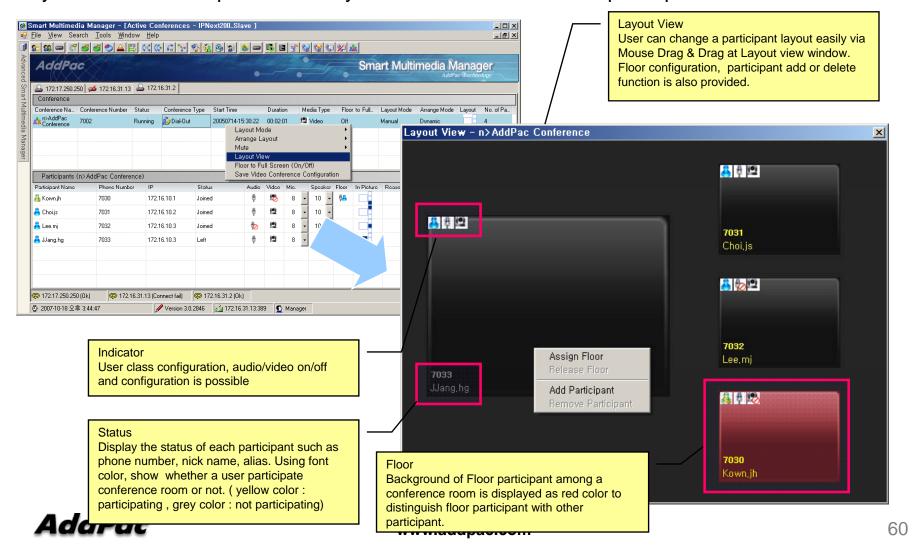
## New SMM Feature : Active Conference (3)





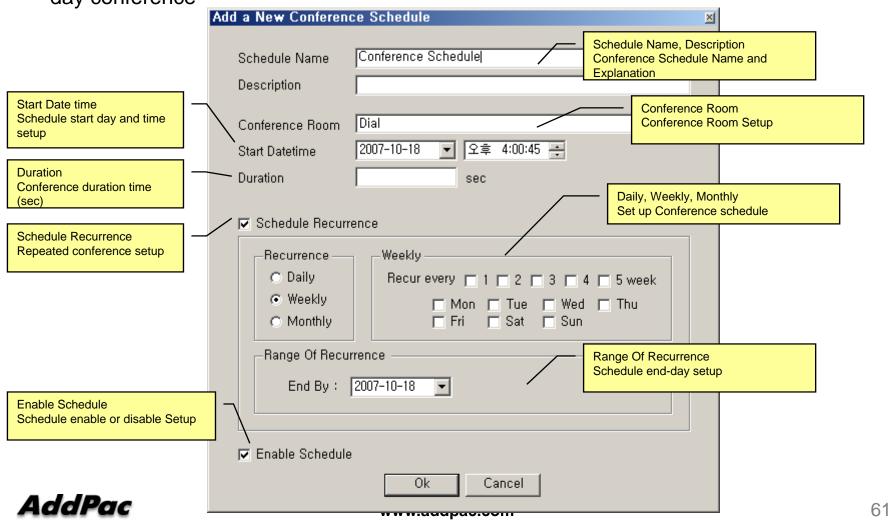
### New SMM Feature: Active Conference (4)

Layout view function provide the layout status of a conference participant



#### New SMM Feature: Conference Schedule

Conference scheduling is used for configuration of repeated conference or a specific day conference



#### Video MCU Series

## Thank you!

## AddPac Technology Co., Ltd. Sales and Marketing

Phone +82.2.568.3848 (KOREA)

FAX +82.2.568.3847 (KOREA)

E-mail: sales@addpac.com

